MINUTES
ECONOMIC DEVELOPMENT ADVISORY
COMMITTEE (EDAC) MEETING
1300 NE Village Street
Fairview, OR 97024
March 10, 2016

PRESENT:
Dean Hurford, Chair
Brenda Ziegler
Jeff Anderson
Henry Pelfrey
George Lingelbach
Laurie Kelly
Renaye Delano
Dan Kreamier, Co-Council Liaison

ABSENT:
Ted Tosterud, Co-Council Liaison

PUBLIC:
Les Bick

STAFF:
Erika Palmer, Senior Planner

1. **CALL TO ORDER:** 5:45 p.m.

2. **ROLL CALL**
   Chair Hurford identified who was present by roll call.

3. **ADOPTION OF MINUTES**
   EDAC member Kelly moved to adopt February 11, 2016 minutes, EDAC member Pelfrey seconded. Motion passed.

4. **PUBLIC WISHING TO SPEAK ON NON-AGENDA ITEMS**
   Les Bick, stated he has been in touch with developers about Fairview.

5. **COUNCIL LIASION UPDATE**
   Co-Council Liaison, Kreamier stated that at the Council is working on their goals for the year. One of the goals is creating a brand for Fairview and Council thought EDAC would be to help move this goal forward this year. The Mayor will be hosting a forum on the Development Incentive Program on Thursday, March 24th.

EDAC member Pelfrey, asked why a forum is being held if Council already approved and adopted the program?
Co-Council Liaison, Kreamier, said that they Mayor has been receiving emails about this programs and that the forum will provide information. The program is in effect right now, and people who are in favor of the program should come to voice support.

6. **HALSEY CORRIDOR UPDATE**

Senior Planner, Palmer stated that the draft IGA is worked on along with the RFP for a consultant. Next week the city will be meeting with Wood Village, Troutdale and the County to review the draft IGA.

Chair Hufford stated that we need all players at the table on this project and everyone is invited to the Charrettes as this project moves forward.

EDAC member Delano, asked if the Wood Village/Troutdale have plans for forming their own EDAC's. Senior Planner, Palmer stated that it is up to each individual city and their staffing levels.

Chair Hufford, said that the community committee that is set up from each city should have three residents/business owners plus an elected. Senior Planner, Palmer stated that she is sure that the IGA has been updated to reflect this.

EDAC discussed the duration of the committee. EDAC member Kelly asked if the committee duration was from the time a consultant is hired to the completion of the projects in the plan or the plan document itself. Senior Planner, Palmer stated that as of now the duration of the committee is until the final action taken on the document that is produced by the grant. If Fairview and others feel that a standing corridor committee should last throughout the project's completion one of the recommendations in the plan could be this.

7. **NEW BUSINESS**

EDAC reviewed Council Goals for 2016-2017.

Goal #1: Improve pedestrian safety and walkability of the community

A- Complete sidewalk design for priority areas.

B- Develop a five year funding plan for construction of sidewalks in priority areas.

C- Complete one sidewalk construction project in Old Town.

D- Review and promote sidewalk grant program.

E- Implement "Hanson" plan for park benches.

EDAC recommended that Council prioritize areas and look for areas of cost savinsgs.

Goal #2: Enhance service levels of public safety programs.

A- Evaluate and consider a proposal to contract law enforcement services with the Multnomah County Sheriff's Office.

B- Identify and pursue options to increase Fire and Rescue response times.
C- Enhance community outreach to support Neighborhood Watch Programs throughout the city.
D- Develop an independent city emergency preparedness plan.

Goal #3: Increase recreational opportunities for all residents of Fairview.

A- Develop a three cities recreation program.
B- Develop and implement a three to five year plan to complete the Lakeshore Park improvement plan.

Goal #4: Maintain and enhance the City's public infrastructure in a cost efficient manner.

A- Complete Traffic System Plan (TSP).
B- Complete update of Park Master Plan.
C- Complete Bi-annual Utility Rate Review.
D- Investigate opportunities to address water supply aesthetic quality concerns.
E- Identify location, site plan and funding strategy for new Public Works shop facility.

Senior Planner, Palmer stated that is a TSP Open House on March 14th from 5:30 to 7:00 pm in Council Chambers.

Goal #5: Enhance & Promote Economic Development Activity.

A- Complete Halsey Corridor Study Project.
B- Promote, monitor and provide reports on new Development Incentive Program.
C- Pursue City branding (task force).

EDAC discussed branding. Chair Hufford asked EDAC if they would like to spend an evening discussing branding. There are a lot of people around the EDAC table with branding experience. Everyone around the table agreed. Chair Hufford stated at the next EDAC meeting the group can start to think about the parameters of city branding. EDAC member Anderson asked what is meant by branding? What does this really mean? EDAC Chair said that Karen Schaaf and Tammie Arnold may want to join the branding meeting.

Goal # 6: Promote City's long-term financial stability.

A- Develop and implement an investment policy for city funds.
B- Integrate updated five-year Capital Improvement Plan in the budget..

8. STAFF UPDATE

Planning Commission will have a public hearing on a conditional use permit for three duplexes at the corner 208th and Halsey in late April.

9. ADJOURNMENT

Meeting adjourned at 6:45pm

Dean Hurford, Chair EDAC

5.5.14

Date

ERIKA PALMER

Erika Palmer, Senior Planner

5.5.14

Date