



MINUTES
ECONOMIC DEVELOPMENT ADVISORY
COMMITTEE MEETING
1300 NE Village Street
Fairview, OR 97024
June 19, 2014

PRESENT:

Dean Hurford, Chair
Jeff Anderson
Henry Pelfrey
Brenda Ziegler
Renaye Delano
Dan Kreamier, Council Liaison

ABSENT:

Jeff Townsend
George Lingelbach
Ted Tosterud, Council Liaison

STAFF:

Allan Berry, Public Works Director
Erika Palmer, Development Analyst

1. CALL TO ORDER:

Chair Hurford called the meeting to order at 5:15 p.m.

2. ROLL CALL

Chair Hurford identified who was present.

3. REVIEW AND ADOPT MINUTES –Chair Hurford asked Ms. Palmer, Development Analyst if there were minutes from April that needed to be approved and if so to place them on the next Agenda to be approved.

4. PUBLIC WISHING TO SPEAK ON NON-AGENDA ITEMS

None.

5. HALSEY STREET CORRIDOR UPDATE

Chair Hurford briefed EDAC on this project. Chair Hurford discussed that the Troutdale City Council stated that they would like their Planning Commission to review their development code to find areas that are obstacles to development. An example is erosion control regulations that are more stringent than the state. Chair Hurford suggested that maybe this is task that can be worked on collaboratively to start a review a process.

Public Works Director, Allan Berry stated that the City will be hosting an erosion control certification class and we discuss what exactly what does the City have to do.

Chair Hurford, said that Doug Daoust and Wood Village are on board with the Halsey Corridor project. Public Works Director Berry stated that the budget committee approved \$5,000 to contribute to consulting services to develop a strategy for the corridor. Once the three cities are all on board with the project a consultant can be hired to develop an overall strategy for the corridor.

Public Works Director Berry met with Brian Vincent, Multnomah County Traffic Engineer and discussed pedestrian crossings on Halsey. There is money available for one and it was discussed that a good location would be in Target/Old Town area but a specific site has at this point has not been selected. Public Works Director Berry, discussed the county road project to the east of Sulamita church. This new street is Wood Village Boulevard. The county is doing to excavation work, and it will be finished by the end of July/August. The County will be a part of the Halsey Corridor project and will be working with the three cities. Public Works Director Berry discussed the Slavin property and that mitigation options are being reviewed to see what would work best in regards to the wetland. The entire area, north to Sandy Boulevard is being reviewed comprehensively to see what measures can be taken for wetlands and surface drainage. Public Works Director Berry remarked that staff met with Mark Hursh and Dan Slavin and that right now the market demanding but more residential development. The developers would like to do housing near the back of the property and when the market changes, commercial could be placed facing Halsey.

Councilor, Dan Kreamier asked to discuss a topic that Council passed that will affect city committees. City Council will be asking committees to come with a work plan of three to five tasks that they would like to focus on within the next year and Chair Hurford would be asked to present this work plan to the Council. The committee agreed that the Halsey Street Corridor would be on the work plan.

6. BUSINESS SURVEY UPDATE

The majority of the responses to the Business Survey indicated that the Village is thought of the Downtown and Core area of the community. The committee discussed making the Village a priority projects to focus the original vision of the area. Erika Palmer, Development Analyst said that she is currently working to pursue a at new sign location at Halsey and Village Street to help increase visibility. The committee agreed that it might be nice to have a sign on Market near Target/Credit Union. The committee discussed the Village and agreed that the group should focus on its' original vision -- how to promote the Village Core and work collaboratively to promote new business development, business retention, and better perception.

Committee members agreed that the Village Street Project that will focus on the original vision will be part of EDAC's work plan.

The committee discussed the importance of outreach and inclusion on development code amendments that have impact on the business community and being able to coordinate community outreach.

The committee summarized the three work plan items:

- 1) Halsey Street Corridor Project between the three cities (Fairview, Wood Village, Troutdale)
- 2) Village Street Project
- 3) Outreach and inclusion of code amendments

7. FAIRVIEW BUSINESS QUARTERLY NEWSLETTER DISCUSSION

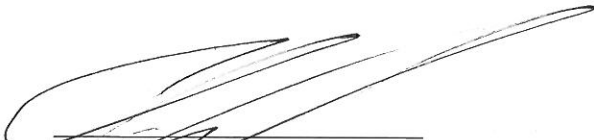
Erika Palmer, Development Analyst discussed the idea of the having a city e-newsletter focused on economic development activities in the city. It would be an outreach tool that would provide news, resource information to business owners, and it could highlight a business in the area.

8. CITY STAFF UPDATES

Public Works Director Berry gave an update about the Columbia River Levy recertification process.

10. ADJOURNMENT


Chair Hurford adjourned the meeting at 6:30 p.m.



Dean Hurford, Chair EDAC

9/11/14

Date



~~Devree Leymaster~~
~~City Recorder~~
Erika Palmer
Development Analyst

9.11.14

Date