



ARTS & COMMUNITY EVENTS
ADVISORY COMMITTEE MEETING
1300 NE Village Street
Fairview, OR 97024
Wednesday, July 22, 2015

PRESENT:

Renaye Delano, Chair
Shalynn Rivas, Vice Chair
Matt Preston
Council Liaison Natalie Voruz

ABSENT:

Kelli Schrader

STAFF:

Devree Leymaster, City Recorder

**1. CALL TO ORDER
ROLL CALL**

2. PUBLIC WISHING TO SPEAK ON NON-AGENDA ITEMS

None.

3. REVIEW AND ADOPT MINUTES

a. June 16, 2015

Vice Chair Rivas moved to approve the June 16, 2015 minutes and Committee Member Preston seconded. The motion passed unanimously.

4. EVENTS

a. Farmers Market

Market Manger Shawn Adair shared the Farmers Market runs every Thursday from 3:00 PM to 8:00 PM, April through October, on Village Street in front of City Hall. They advertise through social media: Craigslist and Facebook, Willamette Weekly, market lists, and the Windance Farms website. At the beginning of the season they had up to nineteen vendors. After the withdrawal of the produce vendor, vendor numbers have been decreasing. Attempts to secure a new produce vendor have been unsuccessful. They currently have five vendors.

The Committee and Mr. Adair brainstormed ideas to help rejuvenate the market. Ideas included coordinating with the Healthy Eating Active Living (HEAL) project to build up the focus on fresh produce, see if there are any HEAL programs or initiatives that may assist, contact the West Columbia Gorge Chamber of Commerce (WCGCC) to see if they have any resources that may assist, organize a small event or entertainment to coincide with the market, include Nextdoor.com in their advertising and outreach, contact local produce farms Fuji Farms and Lee Farms to see if they have suggested produce vendors, as well as, Sheridan Foods, and potentially coordinating a HEAL type event the same evening as the market in 2016.

Chair Delano requested inviting Councilor Arnold for a HEAL presentation at a future ACEAC meeting and inviting Mr. Adair to attend.

b. Summer Events

Flicks in the Park - City Recorder Leymaster reported 2 movies are scheduled in Community Park: *Big Hero 6* on July 24 and *Dolphin Tale 2* on August 14. ACEAC may assist in developing additions to the movie events in 2016 i.e. pre movie entertainment, popcorn vendor, etc.

Fairview on the Green - Chair Delano reported Friends of Fairview offered ACEAC a booth at the event. The group elected to decline the offer due to limited members and the ability to staff a booth.

c. Veterans Day

Chair Delano reviewed prior year's participation with the Fraternal Order of Eagles to host a breakfast and last year's successful letter writing campaign, Operation Gratitude, initiated and facilitated by ACEAC. This year Chair Delano would like to expand the letter writing campaign to include the collection of care items. The Committee discussed options of hosting a celebration in Fairview. Chair Delano will contact Tina McDowell to see when the Eagles are hosting their breakfast.

d. Community Caroling

Council Liaison Voruz who attended last year's caroling recommended limiting the song selection to a few songs, having strong singers as anchors, and having the caroling a week before or after the tree lighting.

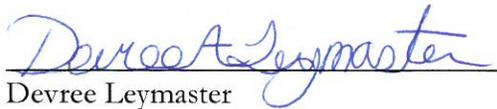
5. COMMITTEE UPDATES

Council Liaison Voruz noted she will not be here next month.

6. TENTATIVE AGENDA ITEMS – August 26, 2015

- HEAL Presentation – Councilor Arnold
 Invite Farmers Market Manager Shawn Adair
- Veterans Day Event Discussion


 Renaye Delano, Chair


 Devree Leymaster

City Recorder


 Date