



MINUTES
ECONOMIC DEVELOPMENT ADVISORY
COMMITTEE (EDAC) MEETING
1300 NE Village Street
Fairview, OR 97024
October 12, 2017

PRESENT:

Dean Hurford, Chair
George Lingelbach
Henry Pelfrey
Laurie Kelly
Renaye Delano
Brenda Ziegler
Ted Tosterud, Council Liaison

ABSENT:

Dan Kreamier

PUBLIC:

None

STAFF:

Allan Berry, Public Works Director
Tulani Freeman, Vision Action Plan Fellow

1. CALL TO ORDER:

Chair Hurford called the meeting to order at 5:45 p.m.

2. ROLL CALL

Chair Hurford identified who was present by roll call.

3. PUBLIC WISHING TO SPEAK ON NON-AGENDA ITEMS

None.

4. ADOPTION OF MINUTES

No minutes needing approval. Last EDAC meeting was cancelled due to lack of quorum.

5. COUNCIL LIAISON UPDATE

Mayor Tosterud gave a snapshot of a grant application that has been made by the City of Wood Village on behalf of the Streets on Halsey HC³ collaboration. Mayor Tosterud also informed the committee that he was in the process of arranging a 3-cities meeting to discuss the Halsey Corridor, comprising the 3 city mayors, 3 council members, and the 3 city administrators.

Mayor Tosterud expressed his concern at the amount of empty lots in the city, and is proposing a review of the potential for a "brown dirt tax" to incentivize properties to develop. The committee had reservations with this approach.

6. HALSEY CORRIDOR UPDATE

Chair Hurford gave his feedback on the Halsey Corridor plan, and asked that the committee review the plan and this be a discussion item at the next meeting. The plan has been approved but it is a living document and we need to make sure we keep working on the concept to advance the goals of the corridor plan.

Director Berry reported that the City of Wood Village have asked for letters of support for the grant application, "Main Streets on Halsey, Economic Opportunities Analysis and differentiation evaluation, branding, and cose modifications." The committee voted to endorse this application and sked staff to

draft the endorsement for Chair Hurford's signature (proposed Ziegler, 2nd-ed Kelly, unanimous affirmation)

Chair Hurford asked that staff arrange a presentation of the Enterprise Zone applicable rules and constraints to enable the committee to be more knowledgeable in this aspect of economic development.

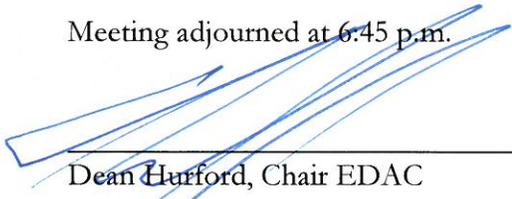
7. VISION ACTION PLAN

Tulani Freeman gave an overview on his work so far on the Vison Action Plan. An update on the survey will be made to the City Council on October 18th 2017, and all are encouraged to attend. Recent results indicate an overall satisfaction with the quality of life and infrastructure within the city, but there are some concerns with the lack of diversity of businesses in the city.

8. STAFF UPDATE

No more staff updates.

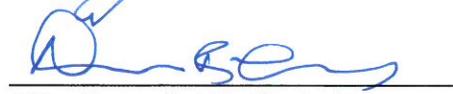
Meeting adjourned at 6:45 p.m.



Dean Hurford, Chair EDAC

11/9/17

Date



Allan Berry, Public Works Director

11/09/2017

Date