

East County Recreation Board
1300 NE Village Street, Fairview, OR 97024
Monday, November 6, 2017

PRESENT:

Mike Abbaté Vice Chair
Scott Harden, Wood Village City Councilor
Darren Riordan, Chair
Patricia Smith, Wood Village City Councilor

ABSENT:

Tom Miles
Mike Weatherby, Fairview City Councilor
Vacant Position, Reynolds School District

STAFF:

Katherine Ashford, Recreation Program Coordinator
Bill Peterson, Wood Village City Manager
Nolan Young, Fairview City Administrator

STAKEHOLDERS:

Teresa Campos
Jairo Rios-Campos
Tina Moe; Sun Site Manager at Woodland
Henry Ramirez; Principal, Salish Ponds Elementary
Katie Ochs; Sun Program Manager, Metropolitan Family Service
Arlene Kimura; East Portland Action Plan
Brian Cooper; Friends of Fairview

1. CALL TO ORDER – 5:40 PM
ROLL CALL

2. MINUTES FOR OCTOBER 2, 2017

Motion to approve made by Board Member Abbaté; seconded by Board Member Harden. Vote was unanimous.

3. STAKE HOLDER ROUND TABLE

Recreation Manager Katherine Ashford introduced the Stakeholders in attendance.

a. Logo: Norell Design met with Board Member Mike Abbaté and Manager Ashford to look at a logo that was fun, brief and easily recognized. Norell came up with 11 versions under the theme of “Play East”. Ashford presented the ECR Logo options. The Board and Stakeholders discussed the options including color in logo and how it would look in black and white. Wood Village City Manager Bill Petersons had shared it with his staff. They liked 5a or 6b with the diversity theme showing the girl soccer players picture. There was further discussion of the various elements of the logo. The group agreed to use both the stacked and horizontal designs depending on the use. It was requested that Norell bring back designs six, nine and eleven with diverse younger soccer players in both color and black and white for the next Board meeting.

b. Ashford asked that we go around the table and have the Stakeholders share what they see as recreation needs and opportunities in the community.

Teresa Campos handed out information on the Las Posadas Wood Village event held December 16 through 22. She invited the Cities to participate. The group discussed the marketing and the cultural value of ECR participating. Chair Riordan moved to have ECR get involved with and participate in the Wood Village Los Posadas event this year and have staff bring back option at the Boards December 2 meeting. There was additional discussion on how that participation would look and how it would be funded. Riordan withdrew his motion. Abbaté moved to get involved with the Los Posadas event with a budget of up to \$1,000 with staff bringing back a plan at the December meeting. Riordan seconded.

Jairo Rios-Campos discussed indoor soccer at Salish Elementary and involvement in the program; Arlene Kimura talked about value of recreation and interaction for the youth in the area; Tina Moe talked about food needs and various programs and challenges. There was a general discussion of concerns. Principal Ramirez is doing enrichment activities with SUN and supports activities where adults have an impact by showing up, anything that has parents working with the school. They are planning cultural events. Ashford thanked him for opening his facilities to our partnerships including soccer.

Katie Ochs discussed a bi-cities cultural activity; Bill mentioned WV October Pumpkin event as a possible vehicle that could be expanded; Ramirez mentioned the schools ability to get the word out through their monthly newsletter.

Ochs mentioned the need for more music activities. ECR is bringing forth some music activities through the partnership with SUN, we have 32 kids participating in two band classes.

Cooper mentioned that Fairview on the Green is evolving and could get involved. They are also looking at 5K events. There was discussion about how we could work together. It was agreed we will continuing working on developing a partnership.

4. REYNOLDS SCHOOL DISTRICT IGA

Justine Birmingham is our new Reynolds School District Representative. He has been working on our IGA. Bill recommends we appear on a Board work session to Discuss. Board agreed Ashford will work with Birmingham to set something up soon.

5. TEMPORARY RECREATION ASSISTANT/TRANSLATOR POSITION

We have had problems filling the temporary position. To assist Ashford with evening programs, Administrator Young recommended we increase the hours to 12 and salary from \$13 to \$15/hour. The cost for the remaining eight months of this fiscal year would be \$5,556. The current contingency is \$5680. We will be adding to that contingency \$5,515 for the FY 2016-17 carry over for a total contingency of \$11,195. If we transfer a part of the contingency to pay for this part-time position we would have a remaining contingency of \$5,639. Riordan moved to approve funding out of contingency, an up to 12 hours a week Recreation Assistant/Translator at a salary of \$15/hour. Mike Abbaté seconded. The motion was approved by a unanimous vote.

6. FUND RAISING

A fund raising dinner was discussed. It was agreed that Ashford would bring back recommend names for a committee to the Board. A goal was set for an event on April 30, 2018 as part of Children's Day.

7. RECREATION MANAGER PERFORMANCE EVALUATION

Administrator Young reported that the evaluation of Recreation Manager Ashford is completed with everyone participating. The results showed that all were very pleased with her work for us. It was agreed that the results would be emailed to the Board after it was discussed with Ashford.

8. UPDATE ON PROGRAMMING AND REGISTRATION

There was a general discussion on the activity and attendance report that was handed out. So far there have been 242 registrations. Ashford reported on the Futsal Court Dedication in Wood Village and the contacts made. We have applied for a Soccer grant from Target.

9. ADJOURNMENT

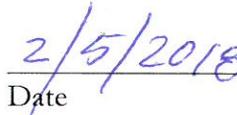
Chair Riordan adjourned the meeting at 7:23 PM.



Darren Riordan
Chair



Nolan Young
City Administrator



Date