



**Thursday, November 7, 2019
5:30-7:00 PM
Fairview City Hall, Heslin Room**

BOARD PRESENT:

Chair Darren Riordan, Fairview Councilor
Mike Abbaté, Fairview Resident
Patricia Smith, Wood Village Councilor
Tom Miles, Wood Village Resident
Scott Harden, Wood Village Resident
Chelsea Jones, Fairview Resident

BOARD ABSENT:

Dr. Danna Diaz, Reynolds School District

STAFF PRESENT:

Jairo Rios-Campos, Program Manager
Nolan Young, Fairview City Administrator

STAFF ABSENT:

Bill Peterson, Wood Village City Manager

OTHERS PRESENT:

Fairview Mayor Brian Cooper

Call to order: Chair Riordan called the meeting to order at 5:35 p.m.

Minutes for October 2019: Board Member Jones moved to approve the minutes of October 2019, Harden seconded the motion. The vote to approve was unanimous.

Debrief on Fund Raising Event:

Rios Campos presented a spread sheet of expenses and revenue for both events as well as an inventory of swag.

Chair Riordan felt the inability to lock down time, date and course was a challenge. Rios-Campos agreed. Without all the details said it was difficult to bring in sponsors and advertise adequately for the event. Rios Campos recommended setting the date now for the spring 5K so we can begin now to search for sponsors.

Mayor Cooper expressed a desire to have next 5K on the McMenamins course. There was a general discussion about the format for reporting expenses and revenues. Young expressed that there are two reasons we do this event one is for fundraising and the other is as an activity for our target age group.

Abbate' stated that the real challenge was the low attendance numbers. He indicated that we are not drawing the numbers we had projected. He felt that we should try it once or twice more to see if we get the numbers up and if we are unsuccessful to pursue other directions. There was general agreement on this approach.



Friends of Baseball:

Rios-Campos indicated that as we are out hunting for additional partners we've been talking with the Friends of Baseball. They are a Portland organization but do a lot of their programming in East County. He recommend attending their "Swing to the Fences Gala" to further strengthen our partnership. They are currently working with us in two of our schools. They are interested in expanding their programs with us. Baseball seems to be an area we can grow in.

Miles asked what type of partnership we are looking for. Rios-Campos indicated that they would do the programming and we would handle the registration and any scholarships needed to reach our target audience. They are in a growth mode and wish to get into more schools.

Chair Riordan recommended we provide a token donation. There was a general discussion about where the funding would come from and the value in getting Rios Campos out and how that develops him professionally. Abbate expressed that we need to look at all areas of professional development for our Manager and asked that in the future we consider professional development funding and develop a plan.

Miles identified that we had \$2800 in community marketing and felt that this line item is appropriate. Abbate moved and Smith seconded the motion to donate \$250 to Friends of Baseball. The voting in favor of the motion was unanimous.

Council Presentations:

Rios-Campos present information on what had been prepared for the Council presentation on December 4, 2019 for the Board to review. Rios- Campos walked the board through the presentation. There was general discussion about how to present the numbers in the charts. Miles recommended we explain what the SUN program does and what our partnership does for both of us. The Broad discuss that one of the benefit of our participation is that we are providing activities to our target audience and strengthening the partnership with the schools.

The Board discuss how to show geographic breakdown. It was agreed to replace the table on geographic breakdown with three slide: one on the 94% from Reynolds School District a second on the SUN program and the last on the registration numbers.

The Board next discussed how to present the budget. It was agreed to highlight program cost compared program revenue and show progress we've made towards our goal of having program revenues meet expenditures. This shows that we are doing exactly what we hoped would happen.

It was agreed that we needed a slide that showed over the program we have raised X dollars in sponsors and X dollars in grants. This will help us kickoff the slides on who has helps us

Peterson recommended highlighting the mini pitch facilities we have brought in. The Board agreed.



Rios Campos presented the proposal that we would expand the program to include pre-K programs. There has been interest from parents for this. There was general discussion about what programs would be provided. The Board consensus was to expand to pre k with specific programming. It was also agreed that adult classes would only be provided as a fundraising approach as time allows.

Adjournment:

Chair Riordan adjourned the meeting at 7:10 p.m.

Darren Riordan, Chair

Date

Nolan Young, City Administrator

Date