

ECONOMIC DEVELOPMENT ADVISORY COMMITTEE MEETING AGENDA



Thursday, November 12, 2020 5:30-7:00 p.m.

Zoom Video/Conference Call

Join Zoom Meeting

<https://zoom.us/j/95321924733>

Call-in Number: 253-215-8782

Meeting ID: 953 2192 4733 Password: 1908

1. **Call to Order 5:30 pm**
Roll Call
2. **Review and Adopt Minutes – September 10, October 8**
3. **Public Wishing to Speak on Non-Agenda Items**
4. **COVID-19 Business Assistance Update**
5. **Halsey Corridor Project**
 - a. Outline opportunities to provide input on work plan items:
 - Work in partnership with the HC3 by providing a voice for Fairview on the committee
 - Review standards to create “Main Street Feel”
 - Explore roundabout at NE Fairview Parkway
 - Identify a use for the PP&L property that supports economic development and helps attract visitors to the Halsey Corridor.
6. **Business Communications**
 - a. Ideas for ongoing communication to support the Fairview Business Community
 - Quarterly e-mail newsletter? (started during COVID response)
 - Business spotlight in Fairview Point?
 - Other?
7. **Agenda for December Meeting**
8. **Adjournment**

NEXT MEETING: Thursday, December 8

This Zoom meeting is accessible to the public. Citizens wishing to comment during the meeting are encouraged to contact Sarah Selden, Senior Planner, in advance of the meeting at (503) 674-6242 or seldens@ci.fairview.or.us, to coordinate their participation or provide comments in writing.

Council Adopted Advisory Committee Work Plan
FY 2020-21
Adopted 08-19-20, Resolution 24-2020

Economic Development Advisory Committee (EDAC)

Liaison: Councilor Bahwant Bhullar

- Continue to support and work in partnership with the HC3 by providing a voice for Fairview on the committee, reviewing standards to create “Main Street Feel” (WP #7), exploring roundabout at NE Fairview Parkway (WP #8), and identifying a use for the PP&L property that supports economic development and helps attract visitors to the Halsey Corridor. (Goal 5)
- Assist in identifying vacant or underutilized lots and public/private partnership options to create a preferred development. (WP #4)

As time and resources permit:

- Investigate options for the 6th Street right-of-way between Halsey and Lincoln streets, including the option to vacate the right-of-way to provide additional development opportunities with Halsey frontage.
- Develop a promotional video and marketing packet to advertise the benefits of Fairview as a business-friendly community, promote urban renewal incentives, and create a positive image as a business location. (Goal 5)