



**Tuesday, August 10, 2021
6:00-7:30 PM**

Fairview City Hall, Heslin Conference Room

Board Expected to Attend:

Darren Riordan (Chair), Mike Abbaté, Patricia Smith, Scott Harden, Tom Miles, Dr. Danna Diaz, Jenni Weber

Staff Expected to Attend:

Nolan Young, Greg Dirks, Jairo Rios-Campos

Time	Topic	Person	Notes
6:00	Welcome Call to Order Roll Call	Chair	
6:05	Adopt June Minutes	Chair	HANDOUT 1
6:15	Summer Recap	Rios-Campos	HANDOUT 2
6:30	FY 2020-21 Budget	Rios-Campos	HANDOUT 3
6:50	Financial Literacy Recap	Rios-Campos	
7:00	Event Recap	Rios-Campos	
7:15	Fall Programs/Facilities	Rios-Campos	HANDOUT 4
7:30	Adjourn	Chair	

Next Meeting: Tuesday, September 7th, 2021 6pm, Fairview City Hall



PLAY EAST!
East County Recreation

Board Handout

|



Tuesday, June 6, 2021
6-7:30 PM
Zoom

BOARD PRESENT:

Darren Riordan, Chair Fairview City Councilor
Mike Abbaté, Vice Chair Fairview Resident
Patricia Smith, Wood Village City Councilor
Dr. Danna Diaz, Reynolds School District
Jenni Webber, Fairview Resident

STAFF PRESENT:

Jairo Rios-Campos, Program Manager
Nolan Young, Fairview City Administrator
Greg Dirks, Wood Village City Manager

BOARD ABSENT:

Scott Harden, Wood Village Resident
Tom Miles, Wood Village Resident

GUEST:

STAFF ABSENT:

1. Call to order: Chair Riordan called the meeting to order at 6:05pm.

Minutes for May 2021: Smith moves to approve minutes, Diaz seconds, and minutes pass.

2. FY 2021-22 Budget:

Rios-Campos share the adapted budget that the board recommended to both cities. Rios-Campos shares both Cities of Fairview and Wood Village approved the budget.

3. Fundraiser Debrief:

Rios-Campos shared a graph displaying areas where funds were generated from. He mentions that with the four auction items the event generated \$765.00. Rios-Campos mentions the bulk of the funds were generated before the event with sponsorships and contributions in the amount of \$29,527.00. During the actual event we received 12 donations (not including the silent auction) for the amount of \$2,145.00. Individuals were able to donate after the event; there was one person for the amount of \$100.00.

Next graph demonstrated most of the funds were generated before the event and through individuals donating at the event. The silent auction did not prove to hold the same values as planned.

Rios-Campos mentions looking for direction for next year's event, does the board feel an in-person, virtual or a hybrid model would work best.

Discussion amongst the board to set a goal early and work towards reaching before the event and have a more favorable outcome.



Board also discusses giving Jesse Sticka a gift card for his help with the event. Staff recommends it coming from the fundraising material expenses to cover the gift card.

Abbate make motions to provide Jesse Sticka a \$100.00 gift card. Weber seconds motion. Vote passes unanimously.

Discussion amongst the board if next year's event should be held in-person or virtually. Abbate mentions all the efforts the virtual event took and what was generated before the event. He states is holding a event necessary to fundraise or are there other reasons of have the event that are not monetary.

The board discussed the importance of the in-person event and the connection of having the event brings. Smith mentions folks are more willing to give during a dinner and they feel rewarded for their efforts, as well as an in-person auction.

Weber mentions the event was in the middle of a pandemic and virtual was the best option. Stating that people were not as active and that could have contributed to their giving. May need to work harder next year. The event could be a celebration after the pandemic.

Young stated that the fundraiser was also created to celebrate the successes of the program and has been very instrumental to establish the program with its partners. The event also provides a celebration and showcasing of all the PlayEast partners.

Abbate shares the committee discussed a hybrid style event. Noted the complexity and effort this will create for the event. Mentions it is possible there will just need to be a lot of coordination.

Conversation amongst the board is to move in locating a venue and potentially moving toward having an in-person event with the rough dates of late March through April.

4. Spring Recap:

Rios-Campos shares registration revenue, highlighting quarter four of FY 2019-20 as this was when the program shutdown due to COVID. He also highlights how over the course of the year the registration revenue has increased.

Rios-Campos mention the projected registration revenue for quarter four of FY 2020-21 was around \$2,400.00. the program has doubled that projection. Share there is a great need for recreation opportunities due to the pandemic and the ability to offer two sessions during the spring helped as well.



Rios-Campos mentions end the fiscal year close to \$10,000.00 in registration revenue, down about 26% from the projected amount. He mentions that quarter four has been the quarter with the most registration revenue even in previous years.

Rios-Campos shared participation number for the FY 2020-21. He mentions due to COVID and restrictions not being able to offer programs like in previous years.

Abbate stated summers are usually the biggest draw for registration, but numbers do not represent that in this case. Rios-Campos states that in previous years summer was an opportunity to grow registrations that was not establish yet until the third year of the program in which it grow nearly 270%. Rios-Campos shares this was in big part of PlayEast offering summer sport camps.

Rios-Campos shared in FY 2020-21 due to the pandemic summer camps were not offer but in the new FY 2021-22 PlayEast is scheduled to offer 6 summer camps. He also shared with early registrations it is projected that all camps will be running. Rios-Campos states in quarter one of FY 2021-22 registrations numbers will increase.

Rios-Campos shared registration graph for SUN programs, mentions due to the pandemic unable to partner and provide programming through SUN.

Rios-Campos shares spring term is finishing and starting summer classes in mid-June with summer camps starting in July.

5. Summer Programs:

Rios-Campos mentions excited for summer as PlayEast is offering variety of camps. Shared PlayEast will be partnering up with Shooting Stars Adventure for a new naturalist camp. The camp will take place in the Fairview Salish Ponds wetlands. Rios-Campos mentions if the camp is successful plans are in place for the fall to provide introduction skills for camping. With a potential opportunity of a camping trip for families who traditionally have not before.

Dirks ask if Rios-Campos could share about the free summer lunch program. Rios-Campos shared PlayEast has applied to be a nutrition site for the summer at the Donald L. Robertson Park. Rios-Campos mentions this is an expansion of the partnership with the Wood Village Baptist Church. He also shares most of the camps will be at the Donald L. Robertson Park and lunches will be offered to the camp participants as well as others in the park. Rios-Campos mentions in previous years parents mentioning not always being able to provide meals for their participants, this program helps with that barrier. Rios-Campos mentions the nutrition program will start June 28th through August 5th. This follows the Reynolds School District time of offering summer meals.



Weber mentions the desire to explore how to increase accessibility to programs for all participants focus on those will limited accessibility. The board was in favor and discuss bring this topic back in a future meeting

6. Financial Literacy Program:

Rios-Campos shared the financial literacy program is finalized with the First Community Credit Union and will be once a week for 4 weeks for an hour. The focus will be youth thirteen and older and no more than 10 participants as requested by Khari from the bank, the program is free for participants.

Discussions amongst the board of give all participants a deposit for completing the course to open a bank account and funds coming from the scholarship funds. Dirks mentions the Wood Village City Council has granted an additional funding for PlayEast for the use of growing programs and mentions this would be in the realm of that scoop. Abbate states the deposit money should be split between the City of Wood Village and PlayEast with the amount being \$100.00. Rios-Campos mentions providing the youth with \$50.00 to open the account and encourage them to save by providing a match up to \$50.00.

Smith makes a motion – “PlayEast agrees to help support the financial literacy program with funding for completing students and the Wood Village City Manager will ask City Council to support as well as match the funds.” Abbate seconds; motions passes.

7. Other Items

Rios-Campos shared staff has created a list of items that are need to run summer programming and will be purchasing them before the end of the fiscal year.

Board has also agreed to skip the July board meeting and reconvene in August.

8. Adjournment:

Chair Riordan adjourned the meeting at 7:25pm

Darren Riordan, Chair

Date

Jairo Rios-Campos, Program Manager

Date



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Activity Participation East County Recreation



Name	Start Date	End Date	Participants	Charges	Payments
JUST 4 KICKS (SOCCER) session1	06/18/21	07/16/21			
#204 ages 3-4	06/18/21	07/16/21	2	120.00	120.00
#205 ages 5-6	06/18/21	07/16/21	2	120.00	120.00
#206 ages 7-10	06/18/21	07/16/21	6	360.00	360.00
SUMMER CAMPS 2021	07/12/21	08/20/21			
#197 Golf (age 7-10)	07/12/21	07/15/21	5	645.00	645.00
#198 Multi-Sport (age 7-12)	07/12/21	07/16/21	13	2,067.00	2,067.00
#199 Mini-Hawk (age 4-7)	08/02/21	08/05/21	10	1,290.00	1,290.00
#200 Soccer (age 6-12)	08/02/21	08/06/21	14	2,226.00	2,226.00
#201 Tennis (age 5-10)	08/16/21	08/20/21	6	834.00	834.00
#202 Summer Art Camp (8-13)	07/12/21	07/15/21	9	990.00	990.00
#203 Junior Naturalist Camp (9-12)	08/02/21	08/05/21	8	1,040.00	1,040.00
JUST 4 KICKS (SOCCER) SESSION 2	08/13/21	09/10/21			
AGES 3-4	08/13/21	09/10/21	3	180.00	180.00
AGES 5-6	08/13/21	09/10/21	3	180.00	180.00
AGES 7-10	08/13/21	09/10/21	2	120.00	120.00
Total Listed:			83	10,172.00	10,172.00

Filters Used: Date Range: 06/18/2021 To: 08/20/2021

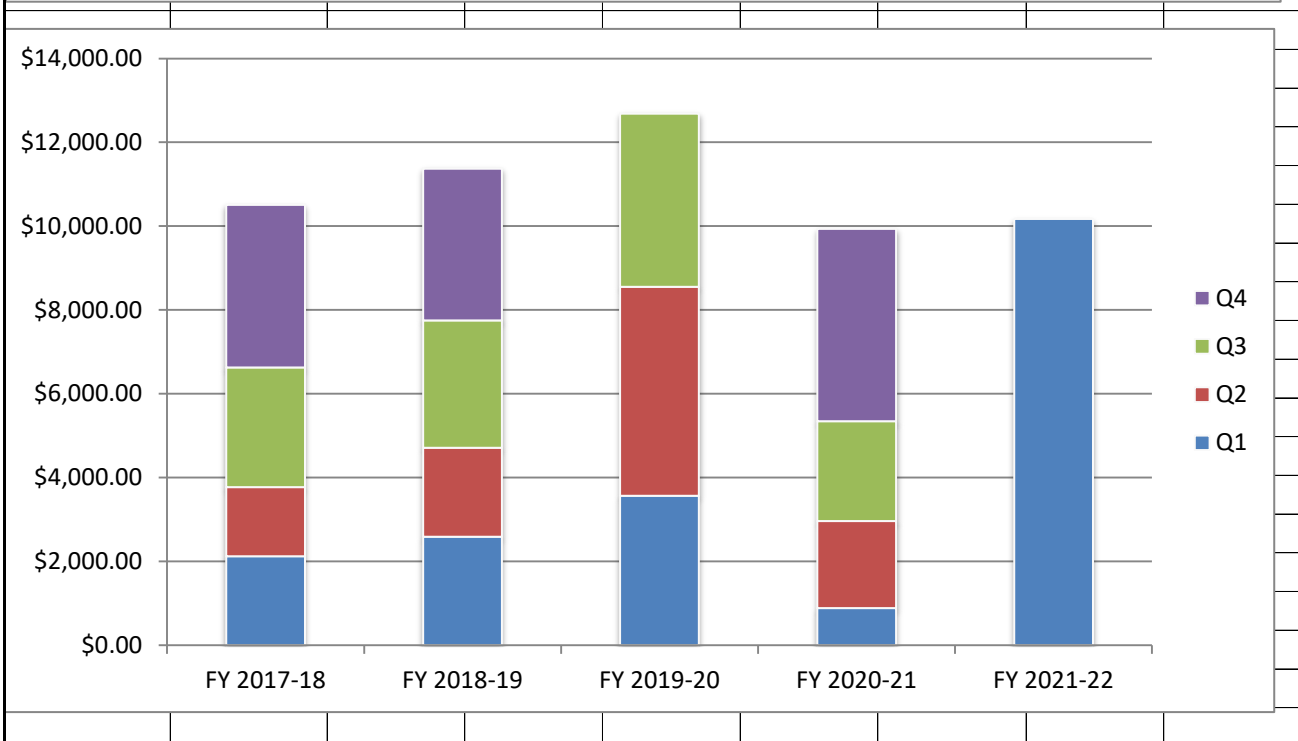
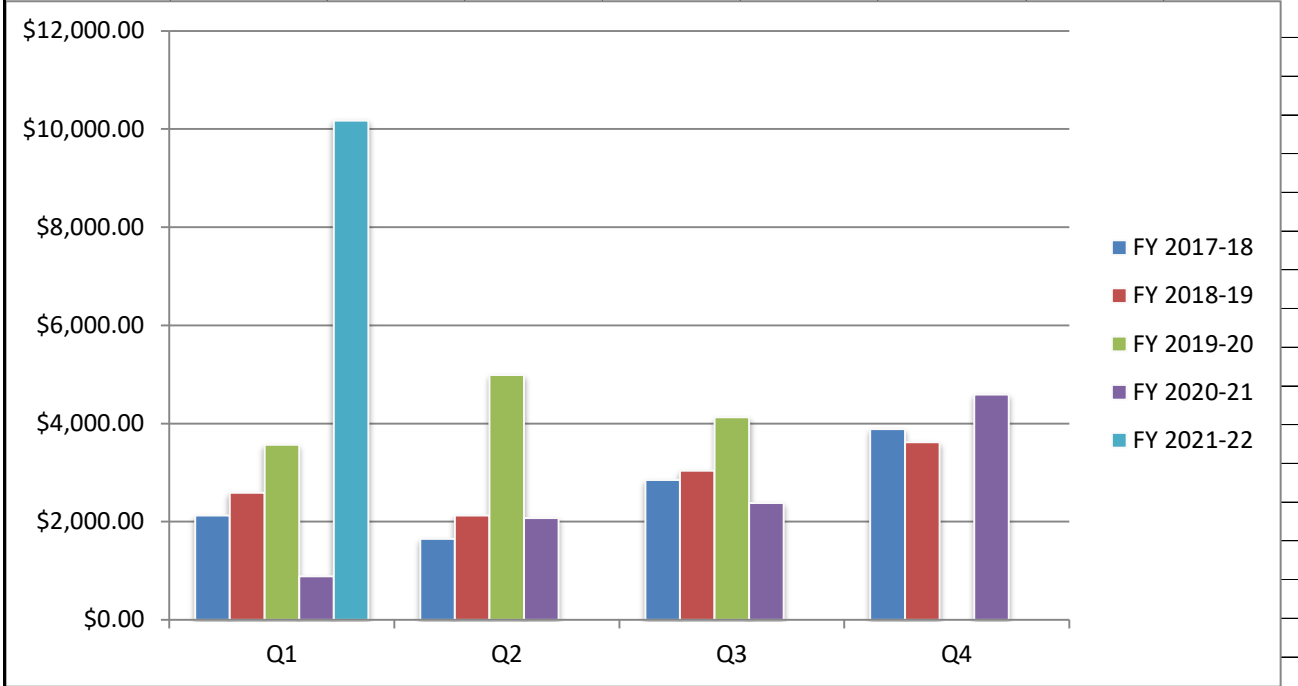


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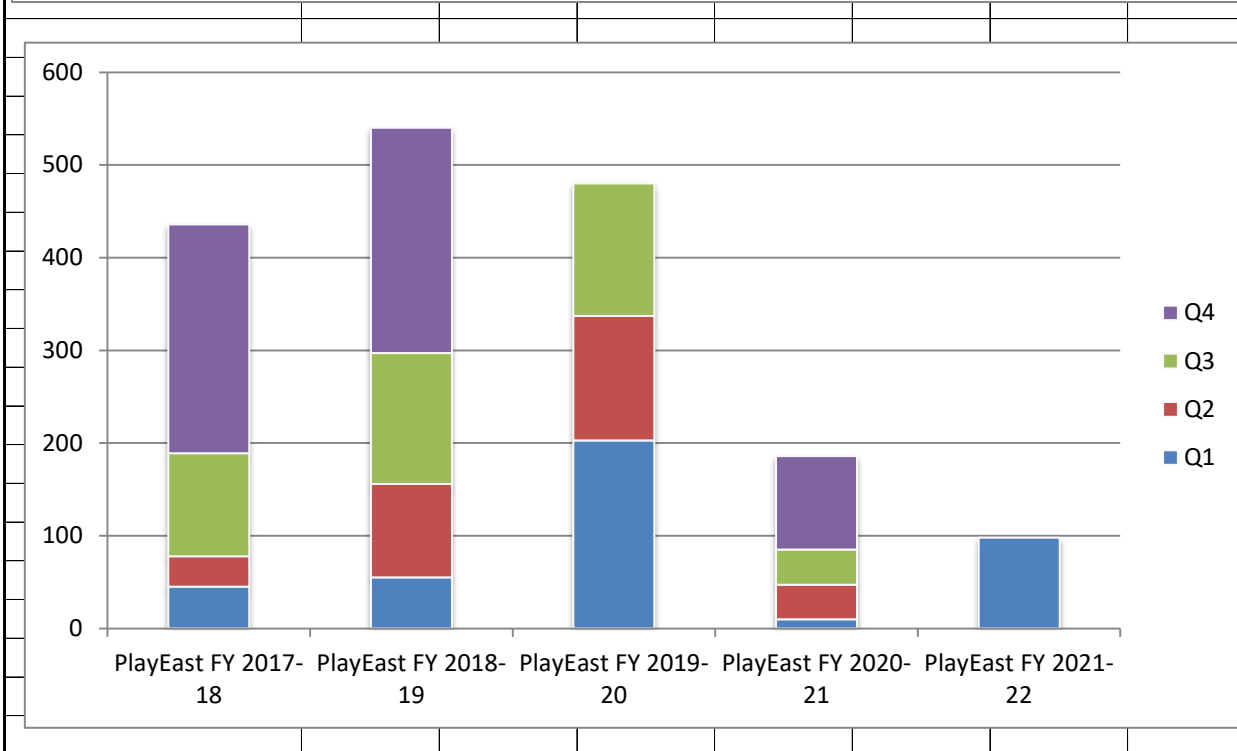
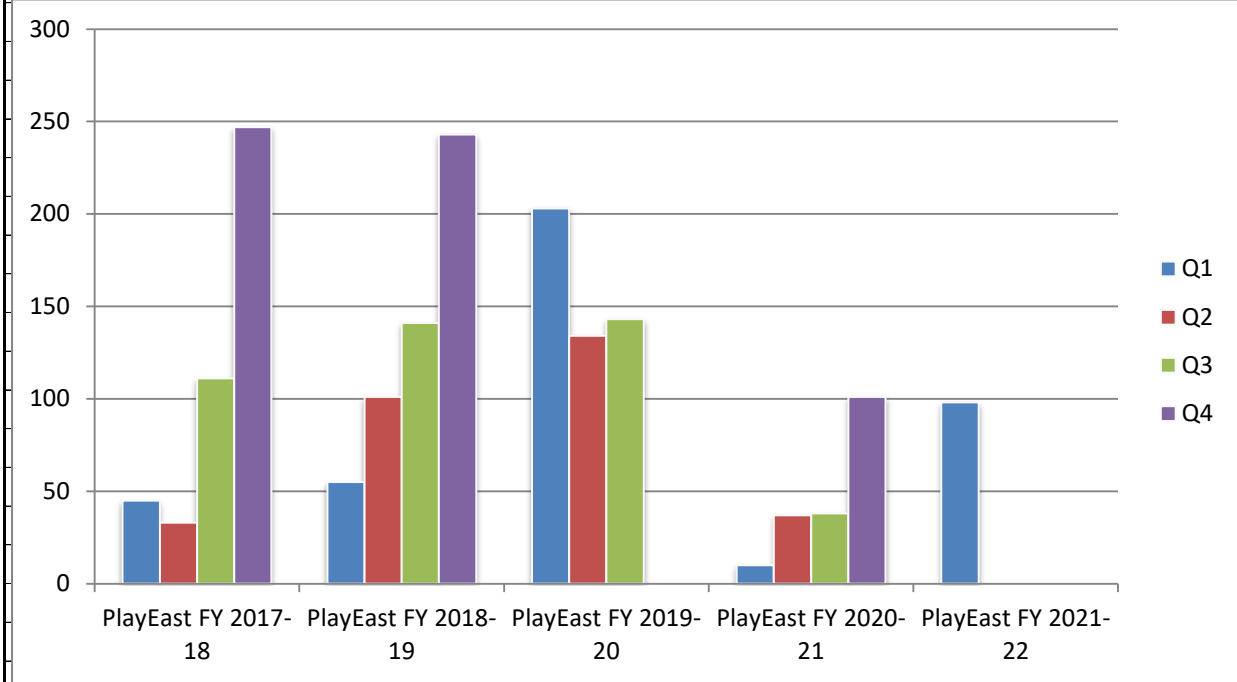
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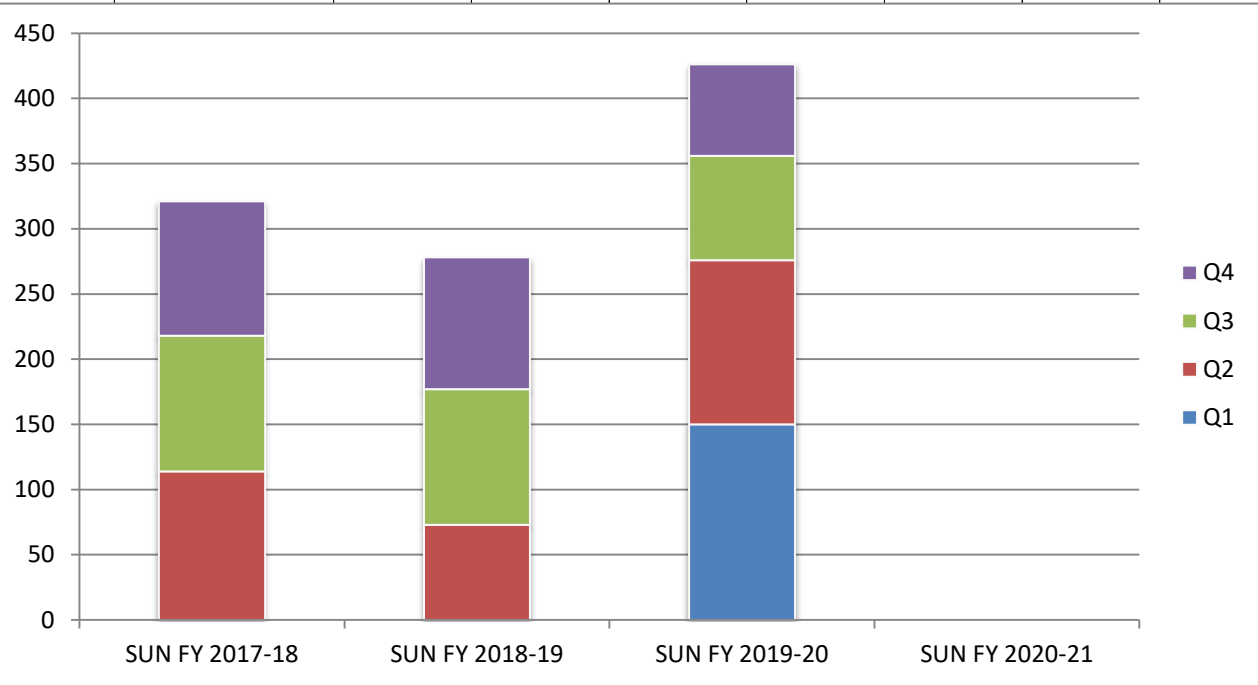
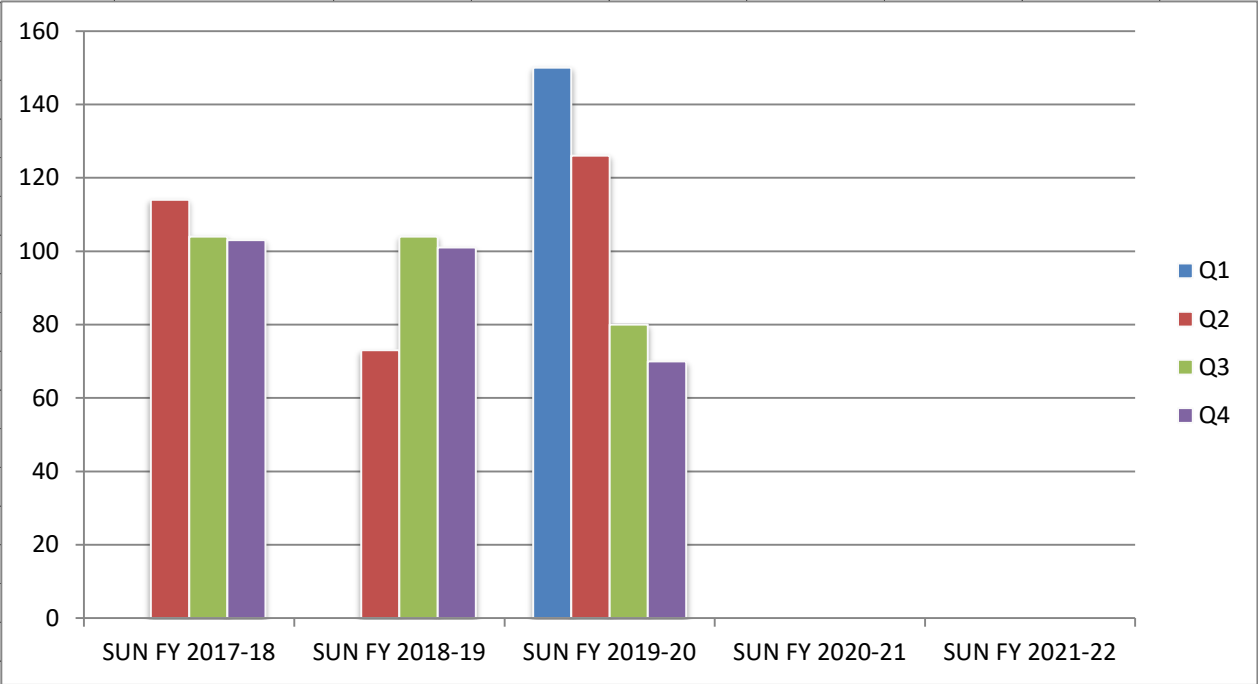
Revenue	Q1	Q2	Q3	Q4		Total		
FY 2017-18	\$2,125.00	\$1,650.00	\$2,850.00	\$3,885.00		\$10,510.00		
FY 2018-19	\$2,590.00	\$2,125.00	\$3,038.00	\$3,618.00		\$11,371.00		
FY 2019-20	\$3,568.00	\$4,986.00	\$4,128.00	\$0.00		\$12,682.00		
FY 2020-21	\$885.00	\$2,077.00	\$2,384.00	\$4,588.00		\$9,934.00		
FY 2021-22	\$10,172.00					\$10,172.00		
FY 2022-23						\$0.00		
Total						\$54,669.00		



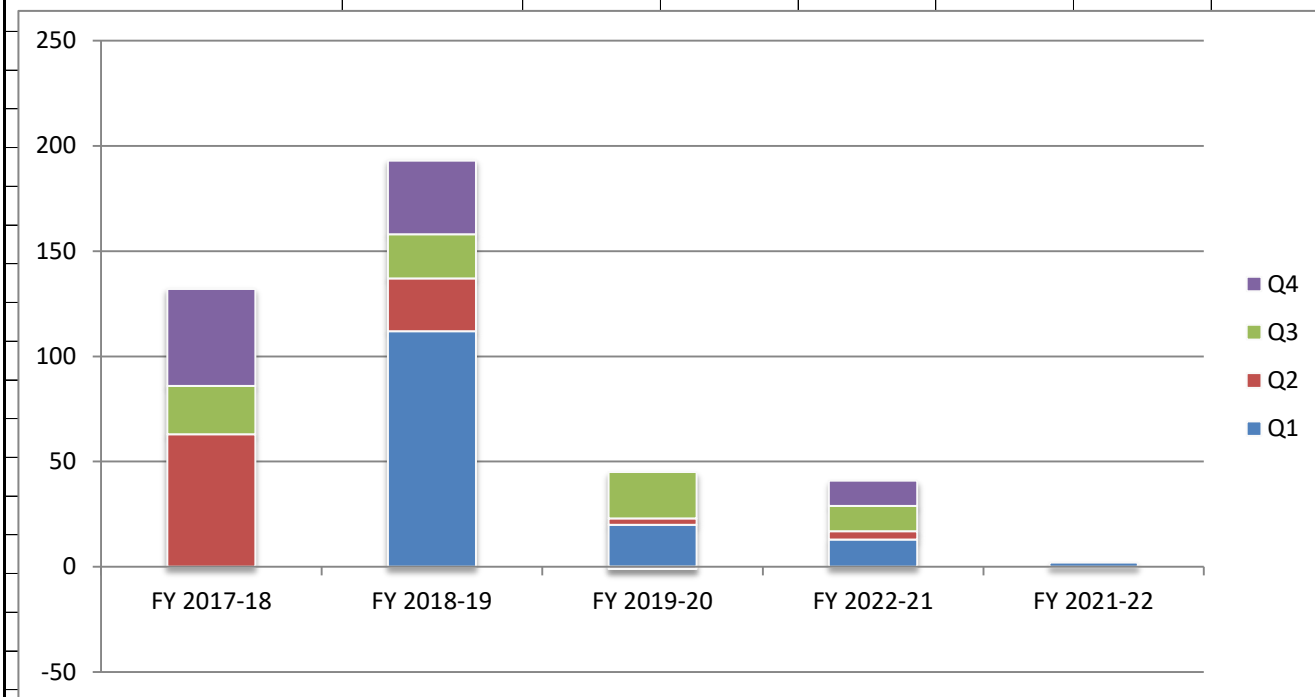
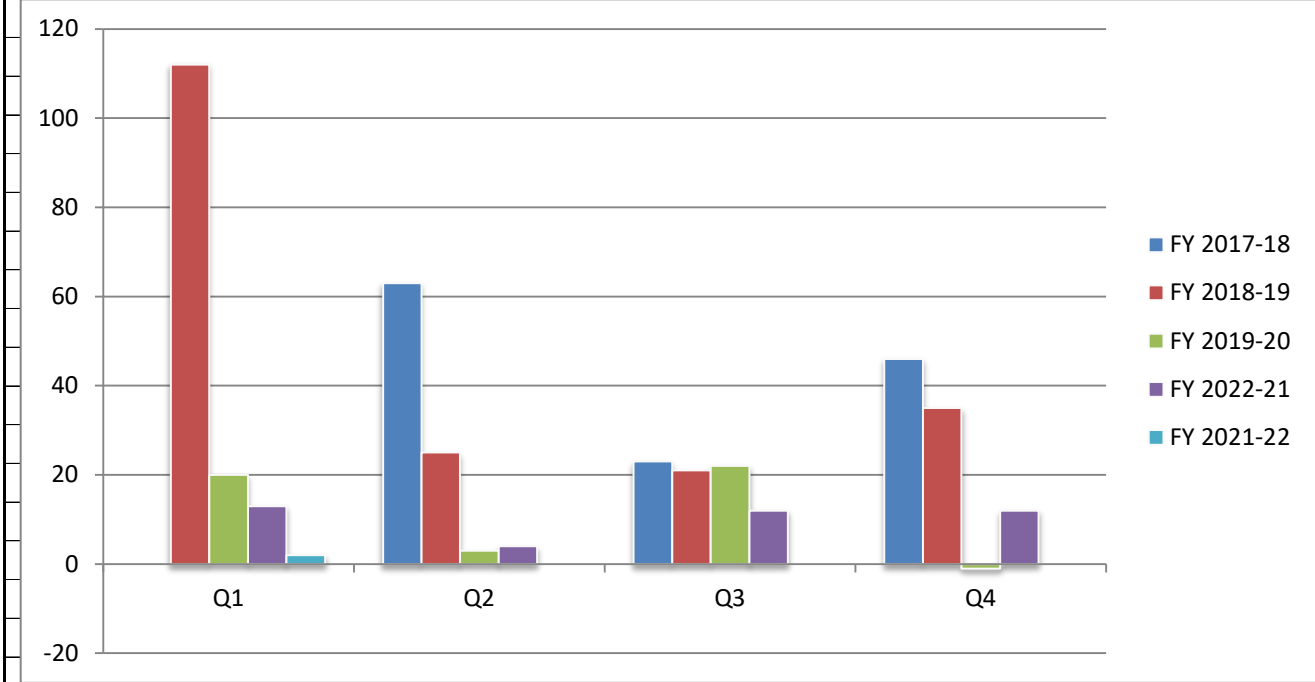
Registration	Q1	Q2	Q3	Q4		Total
PlayEast FY 2017-18	45	33	111	247		436
PlayEast FY 2018-19	55	101	141	243		540
PlayEast FY 2019-20	203	134	143	0		480
PlayEast FY 2020-21	10	37	38	101		186
PlayEast FY 2021-22	98					98
PlayEast FY 2022-23						0
Total						1740



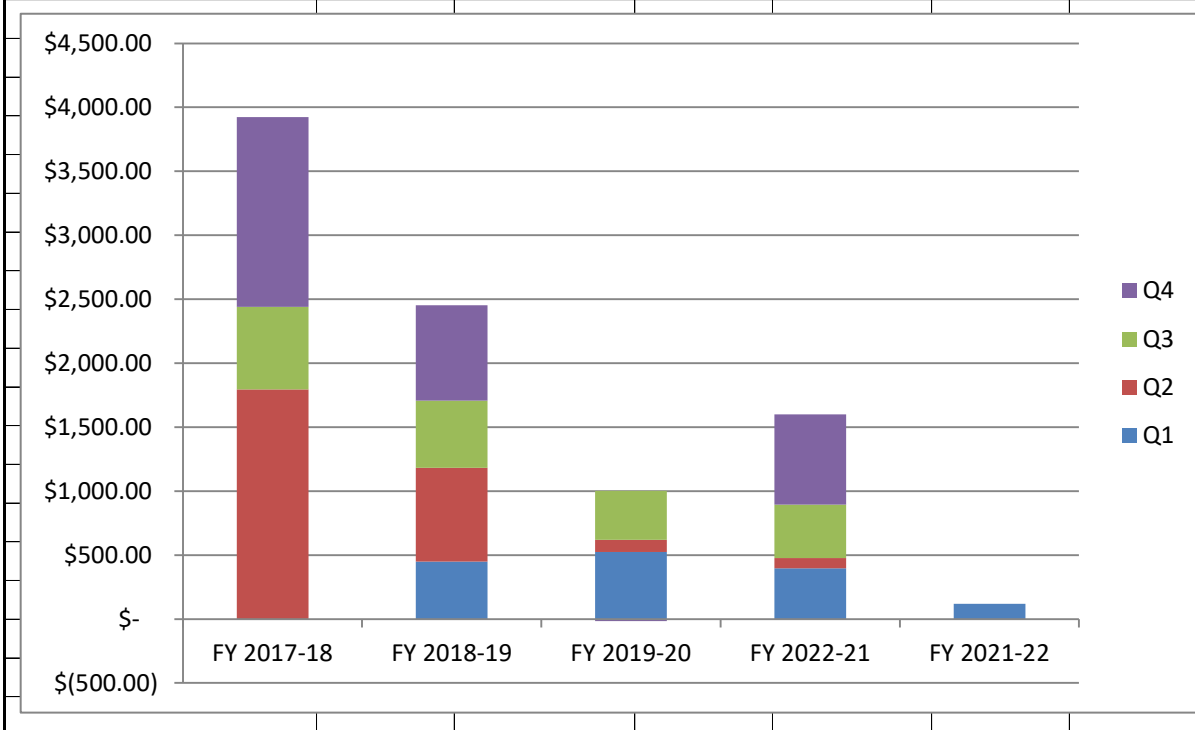
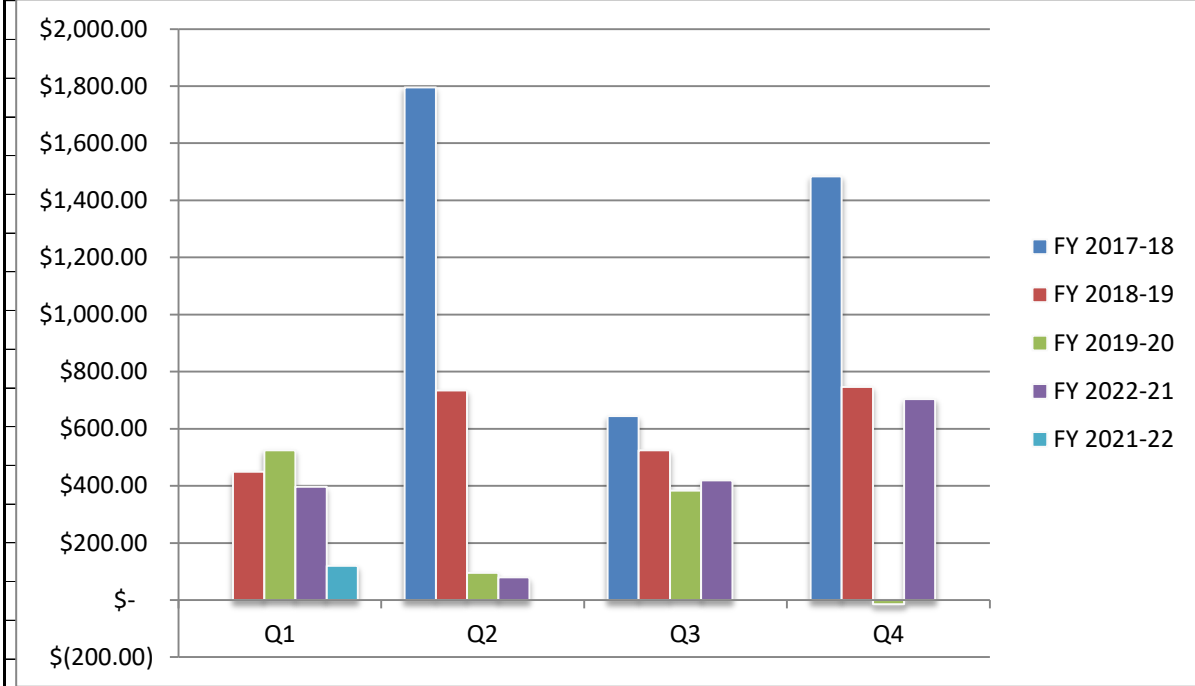
Registration	Q1	Q2	Q3	Q4	Total
SUN FY 2017-18	0	114	104	103	321
SUN FY 2018-19	0	73	104	101	278
SUN FY 2019-20	150	126	80	70	426
SUN FY 2020-21	0	0	0	0	0
SUN FY 2021-22	0				
SUN FY 2022-23					
Total					1025



Scholarships Quantities	Q1	Q2	Q3	Q4			
FY 2017-18	0	63	23	46		132	
FY 2018-19	112	25	21	35		193	
FY 2019-20	20	3	22	-1		44	
FY 2022-21	13	4	12	12		41	
FY 2021-22	2					2	
FY 2022-23						0	
Total						412	



Scholarships Amounts	Q1	Q2	Q3	Q4		
FY 2017-18	\$ -	\$ 1,795.00	\$ 645.00	\$ 1,484.00		\$ 3,924.00
FY 2018-19	\$ 449.00	\$ 734.00	\$ 524.00	\$ 746.50		\$ 2,453.50
FY 2019-20	\$ 524.50	\$ 95.00	\$ 383.25	\$ (15.00)		\$ 987.75
FY 2022-21	\$ 396.50	\$ 80.00	\$ 418.75	\$ 704.00		\$ 1,599.25
FY 2021-22	\$ 119.50					\$ 119.50
FY 2022-23						\$ -
Total						\$ 9,084.00





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