



# PLAYEAST!

East County Recreation

## BOARD AGENDA

**Tuesday, May 3, 2022**

**6:00-7:30 PM**

**Fairview City Hall, Council Chambers**

1300 NE Village Street

Fairview, OR 97024

**Board Expected to Attend:**

Darren Riordan (Chair), Mike Abbaté, Patricia Smith, Scott Harden, Tom Miles, Stephanie Field, Jenni Weber

**Staff Expected to Attend:**

Philip Morley, Greg Dirks, Jairo Rios-Campos

Time	Topic	Person	Notes
6:00	Welcome Call to Order Roll Call	Chair	
6:05	Adopt April Minutes	Chair	HANDOUT 1
6:10	Event Recap	Rios-Campos	
6:15	Spring Update	Rios-Campos	HANDOUT 2
6:30	Fundraiser	Rios-Campos	HANDOUT 3
7:00	Fall 5K	Rios-Campos	HANDOUT 4
7:30	Adjourn	Chair	

**Next Meeting:** Tuesday, June 7<sup>th</sup>, 2022, 6pm Fairview City Hall

PlayEast! Board meetings are streamed live via the City of Fairview's YouTube Channel at <https://www.youtube.com/channel/UC7DNUED9CfHMnm0lkrFnPg>

Citizens wishing to speak remotely on an agenda item during the meeting must complete the [Meeting Request Form](#) or contact the Recreation Program Manager at [rios-camposj@ci.fairview.or.us](mailto:rios-camposj@ci.fairview.or.us) or 503-674-6202 no later than 24 hours prior to the meeting so accommodations may be made.

The meeting location is wheelchair accessible. A request for an interpreter for the hearing impaired or for other accommodations for person with disabilities should be made at least 48 hours before the meeting to the [Recreation Program Manager](#), 503-674-6202.



**PLAY EAST!**  
East County Recreation

# Board Handout

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**Tuesday, April 5, 2020  
6-7:30 PM**

**Fairview City Hall, Council Chambers Room**

**BOARD PRESENT:**

Mike Abbaté, Vice Chair Fairview Resident  
Patricia Smith, Wood Village Resident  
Tom Miles, Wood Village Resident  
Jenni Weber, Fairview Resident  
Stephanie Field, Reynolds School District

**BOARD ABSENT:**

Darren Riordan, Chair Fairview City  
Councilor  
Scott Harden, Wood Village City Councilor

**STAFF PRESENT:**

Jairo Rios-Campos, Program Manager  
Philp Morley, Fairview City Manager

**STAFF ABSENT:**

Greg Dirks, Wood Village City Manager

**1. Call to order:**

Vice Chair Abbate called the meeting to order at 6:07pm. Abbate mentions needing to leave at 6:30 and Weber will takeover facilitating the meet.

**2. Introductions:**

Philip Morley is introduced to the board as new Fairview City Manager. He shares that he sees the value in the recreation program as a community builder and will work to identify ways to assist the growth of the program.

The board members that were present introduced themselves and their roles on the board, they also shared their passion for recreation and service to their community.

**3. Minutes for March 2022:** Miles Motions; Smith seconds. Minutes pass

**4. Gresham PRCAG Update:**

Abbate shared the group did an exercise called Community Asset Mapping. This was to help Gresham staff identify assets the city currently holds and might be able to expand on or leverage. Abbate shared the goal for this group is to give Gresham City Council a recommendation about parks and recreation.

Smith asked if Mayor Stovall was apart of the group or if there was any inclination that the City of Gresham wanted to join PlayEast. Abbate mention that he hasn't participated at this time in the group and has not heard of the city wanted to join.



Smith mentions having an opportunity to meet with the Gresham Mayor and will share the success of PlayEast.

Rios-Campos will gather information for Smith to share with Gresham Mayor.

Abbate also shared next meeting was scheduled for Thursday April 7<sup>th</sup>.

Abbate leaves the meeting, board members Weber assumed as interim chair for remainder of the meeting. 6:31pm

### **5. Spring/Summer Guide:**

Rios-Campos shared the recreation guide will be mailed to residents this week. He also shared staff has been proactive promoting open registration via social media and through other means of communication. Rios-Campos also share the new registration system is up and running. Mentions that it was a smooth transition with minor setbacks. Rios-Campos highlights the new system can translate into 39 different languages and has been very useful in helping community members register for programs.

Rios-Campos share the layout of the guide has changed to have a more appealing look. Rios-Campos also highlighted four summer camps (Chess for Success, Mini-Stars & Nature Art and Engineering). These camps are in line with what the board has envision the program should offer.

Smith asked if new Premier Partner would be called out as such in this guide. Rios-Campos mention this would be the last guide current Premier Partner will be advertised as. He shares being on a yearly cycle with sponsors starting in the fall and ending with spring/summer guide.

Rios-Campos shares adding QR codes to the guide making for easier access to community members using mobile devices. Directing them to current programming and financial assistance

Rios-Campos share spring and summer guide offers a wide range of programs and activities.

Miles asked who the organization was running the nature programs. Rios-Campos shares this is a newer organization PlayEast is partnering with. He shares last year this organization ran a Wilderness camp in the summer. Rios-Campos also states they are a local organization who is also working with the City of Troutdale Recreation Manager to provide camps. He states all three working in a partnership to offer more camps and activities.

Rios-Campos share the last page of the guide highlighting the community event “Friday Family Fun Night”. He shares this is an expansion of the event previously called “Play Ball Double Feature”



The board was excited for the guide but also for the lunch of the new software. Weber states grateful for the mindfulness of the research and finding a software that meets our community's needs.

**6. Fundraiser Update:**

Rios-Campos share the fundraising website is active and individuals can register to donate. He mentions this is the same software they used for last years virtual fundraiser.

Rios-Campos also share he has created a Facebook event for the virtual fundraiser as well as through other social media platforms. Board members are encouraged to share with in their social medial networks.

Rios-Campos shares the Zoom Webinar has also been created. Board members are encouraged to register for the virtual event as well as sharing the link in their networks so others can register and be present during the event.

Rios-Campos reminds the board the fundraising goal for this year is \$30,000. He shares that they have received \$5,975 and \$13,500 has been pledged by others. This covers 65% of the targeted goal.

Rios-Campos emphasizes the fundraiser is about a month away and encouraged board members to make last attempts to generate sponsors. He reminds them last year most of the funds were raised before the event and not during.

Weber asked if there would be a silent auction and if any items have been donated. Rios-Campos mentions not receiving any items and does not anticipate having a silent auction during the event as time is a big factor.

Weber asked what the run of show consist of. Rios-Campos shared it mainly consist of celebrating the milestones of the program during the pandemic as well as showcasing participants in actual programs.

Weber asked if everyone on the master sponsorship list been contacted and has been requested to donate this year. Rios-Campos shared he has not been made aware of everyone on the list been reached out to donate.

Rios-Campos reminds the board he had assigned them to individuals to outreach and make the ask of donations. Rios-Campos states that he has only been made aware of ten out of 40 individuals been outreach to make a donate. He mentions there is opportunity with the individuals they have on the list to create more donations.

Board discusses strategies to ensure all individuals on the list get reached out to by a board member. Morley suggest reminding board members of their assigned contacts. Rios-Campos will assist and remind board members of who they were assigned to.



Miles asked if there has been any luck out reaching to bigger corporations. Rios-Campos states corporations have stricter guidelines and deadlines and are difficult to apply for.

Morley asked if a silent auction was planned for this year. Rios-Campos states the committee did not plan for one. He also mentions not having enough time to gather and organize auction.

Rios-Campos suggested having items event participants can purchase, such as scholarship for specific classes or scholarships amounts.

The board was in favor of the idea. Also suggest revisiting the list and ensure those individuals were made aware of the fundraising event.

**7. Spring Events**

Rios-Campos shared both cities of Fairview and Wood Village will be hosting annual Easter event. Both events will be a drive-thru style held on Saturday April 16<sup>th</sup> from 10-noon or while supplies last. Rios-Campos asked the board for volunteers to be at both sites as PlayEast representatives. Smith and Harden will be at the Wood Village event. Abbate and Weber will be at the Fairview event.

Rios-Campos shared Fairview Elementary will be hosting a Cinco de Mayo celebration in partnership with the PlayEast, City of Fairview and the Community Engagement Committee. The event will take place on Friday May 6<sup>th</sup>, 5pm-8pm at the Fairview Elementary School.

**8. Adjournment:**

Weber adjourned the meeting at 7:05pm.

\_\_\_\_\_  
Jenni Weber, Board Member

\_\_\_\_\_  
Date

\_\_\_\_\_  
Jairo Rios-Campos, Recreation Manager

\_\_\_\_\_  
Date



**PLAY EAST!**  
East County Recreation

# Board Handout

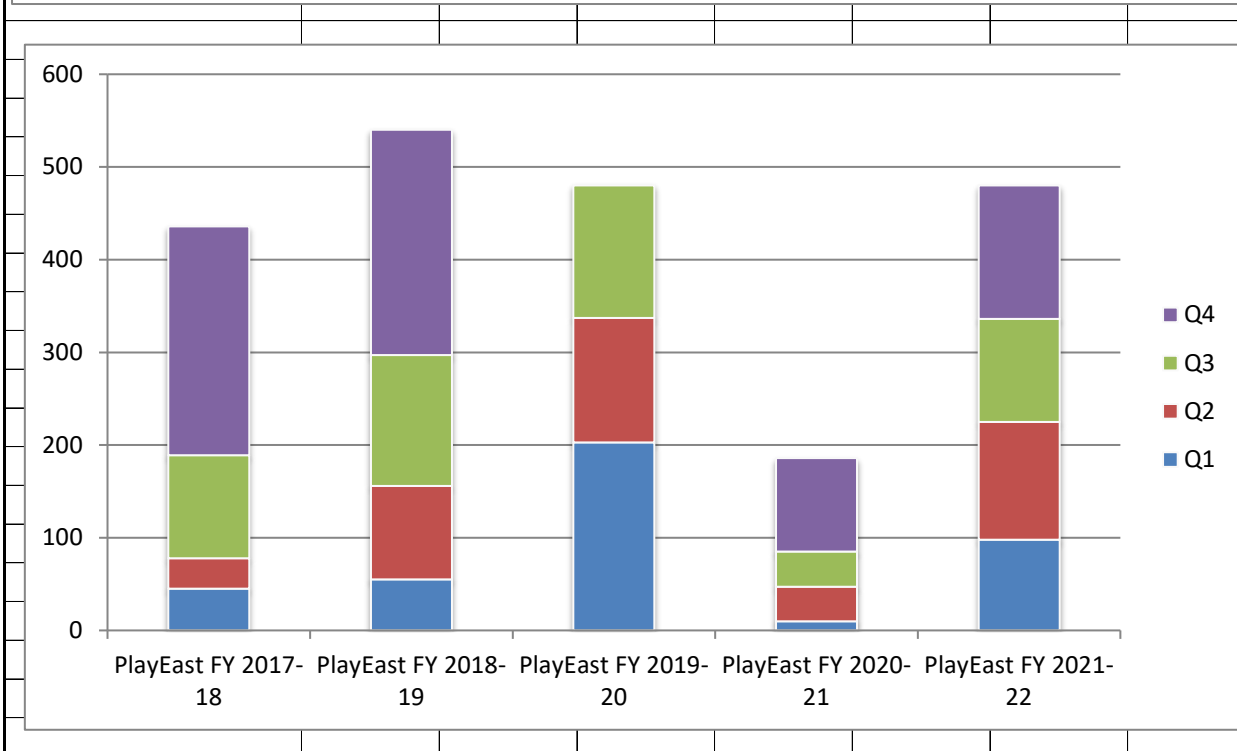
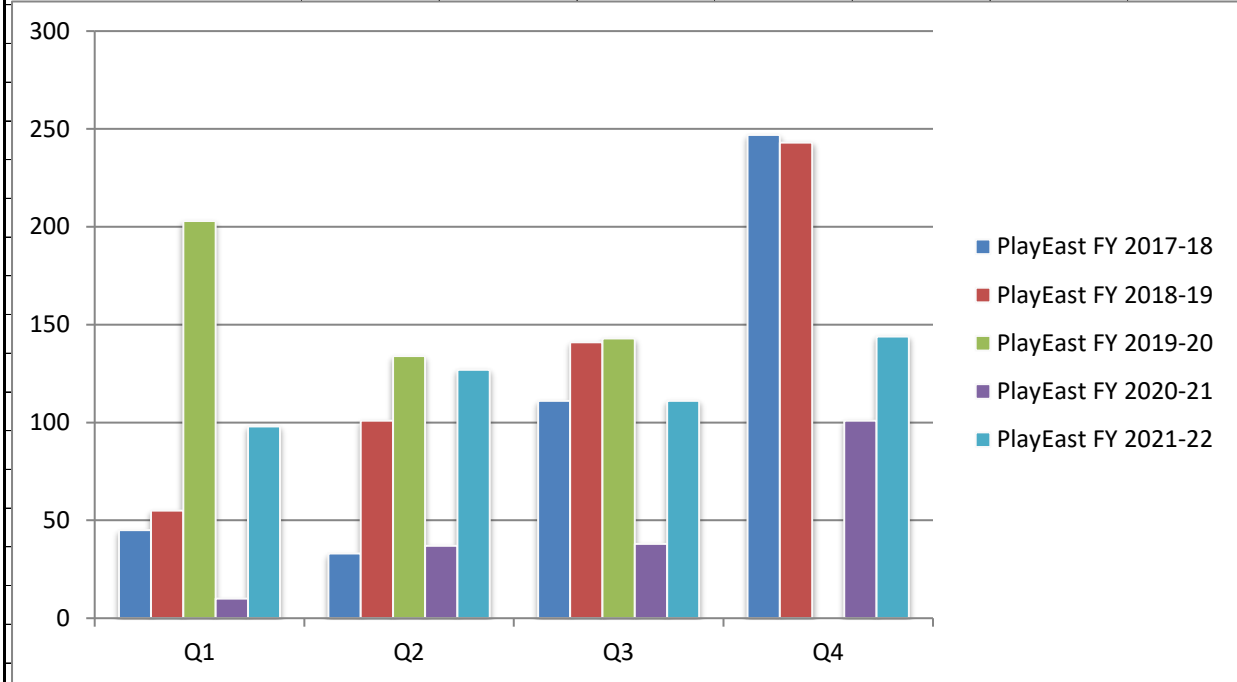
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**Catalog Statistics Report - Playeast programs - Spring 2022**

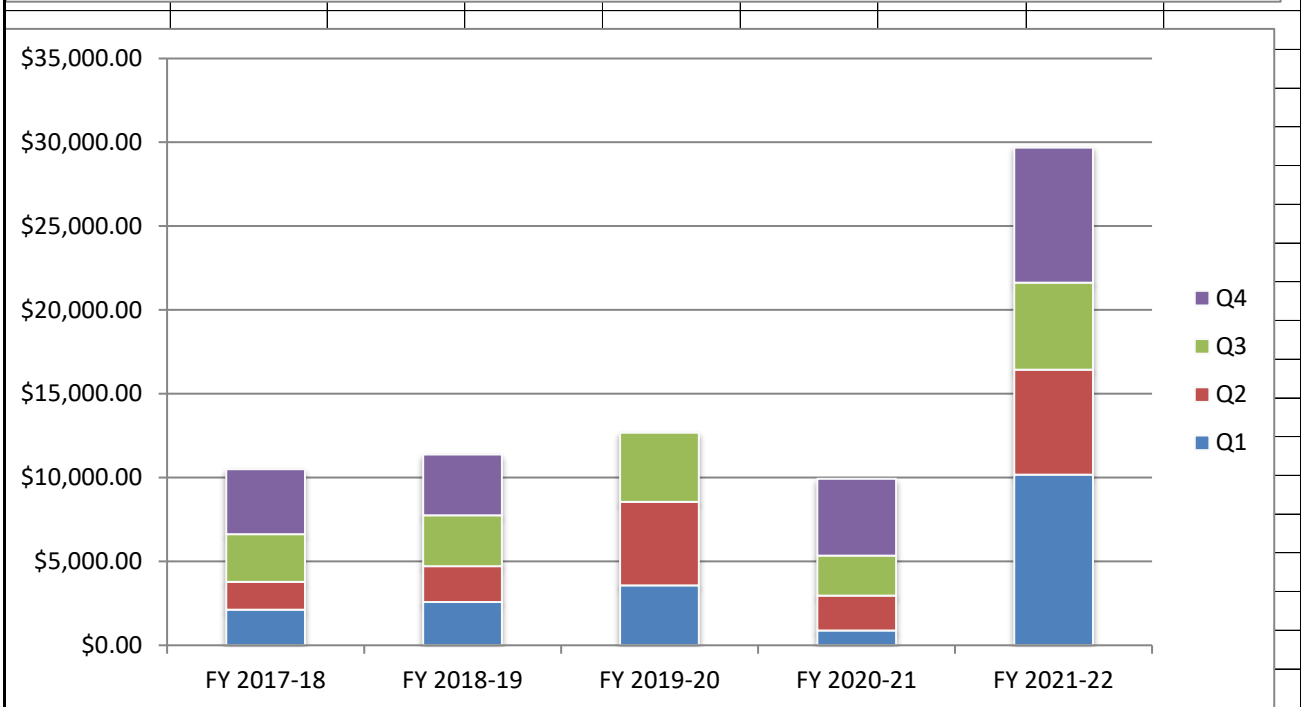
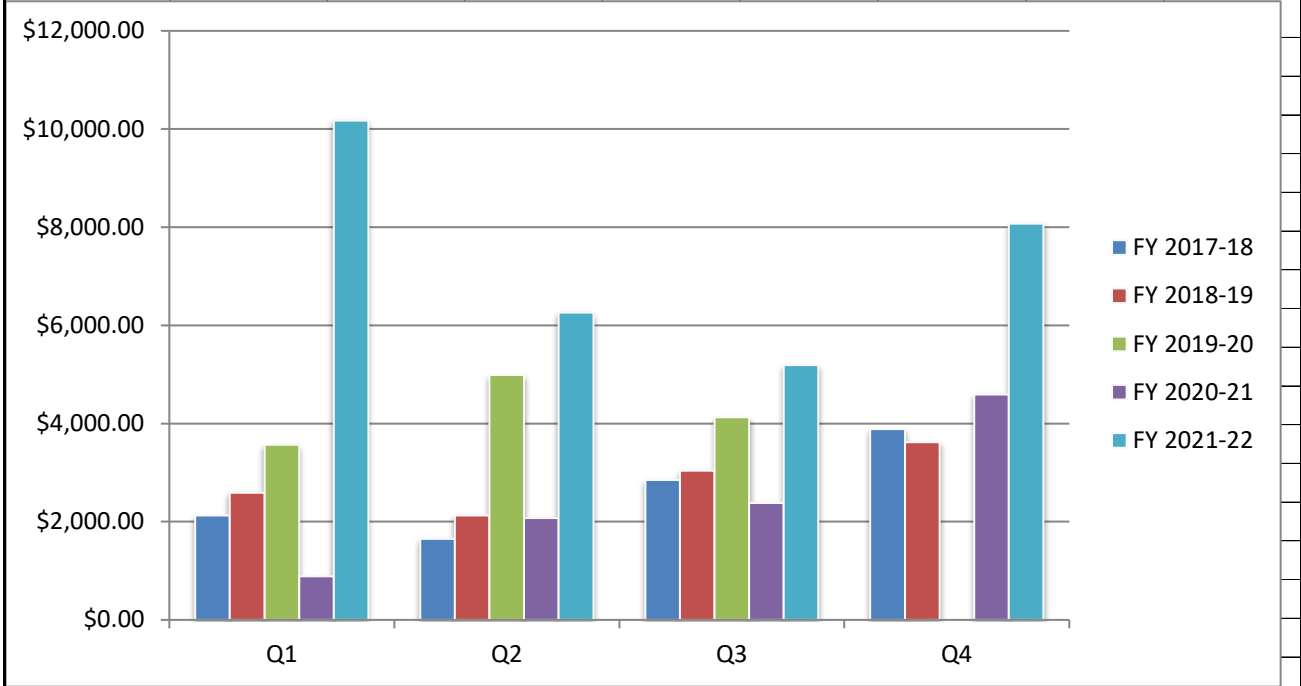
Seq	Program	Min	Max	Registered	Waitlisted	Withdrawn	Due	Paid	Balance
1.1	Art with Free Art NW: Painting (409)	4	9	8	3	4	455	455	0
1.2	Art with Free Art NW: Painting (410)	4	9	8	0	0	435.5	435.5	0
2.1	Just 4 Kicks Soccer : Just 4 Kicks Soccer ages 2-3 (401)	4	16	15	0	0	937.5	937.5	0
2.2	Just 4 Kicks Soccer : Just 4 Kicks Soccer ages 4-6 (402) (Full)	4	16	18	3	0	1,095.00	1,095.00	0
2.3	Just 4 Kicks Soccer : Just 4 Kicks Soccer ages 7-11 (403) (Full)	4	16	19	2	0	1,118.00	1,118.00	0
4.3	Just for Kicks Soccer - Custom Jersey: Size Medium (101)	0	0	5	0	0	125	125	0
4.4	Just for Kicks Soccer - Custom Jersey: Size Large (101)	0	0	1	0	0	25	25	0
4.1	Just for Kicks Soccer - Custom Jersey: Size Xtra Small (401)	0	0	2	0	0	50	50	0
4.2	Just for Kicks Soccer - Custom Jersey: Size Small (401)	0	0	0	0	0	0	0	0
4.5	Just for Kicks Soccer - Custom Jersey: Size X-Large (101)	0	0	0	0	0	0	0	0
5.1	Piano: Piano (411) (Full)	4	10	10	4	1	542	542	0
12.1	SkyHawks Basketball: Basketball age 6-9 (404)	8	16	5	0	1	390	390	0
12.2	SkyHawks Basketball: Basketball age 10-13 (405)	8	16	4	0	0	316	316	0
12.3	SkyHawks Basketball: HoopsterTot (406) (Full)	5	10	10	0	0	580	580	0
13.1	SkyHawks Multi-Sport: Mini-Hawk (407)	6	16	0	0	2	0	0	0
13.2	SkyHawks Multi-Sport: Multi-Sport (408)	6	16	9	0	0	691	691	0
24.1	scholarships: scholarships (000)	0	0	0	0	0	0	0	0
<b>PROGRAM TOTALS</b>				<b>114</b>	<b>12</b>	<b>8</b>	<b>6,760.00</b>	<b>6,760.00</b>	<b>0</b>
<b>Charges &amp; Discounts</b>		<b>Amount</b>							
Price		6,760.00							
Scholarships		1,310.70							
<b>TOTAL CHARGES</b>		<b>8,070.70</b>							



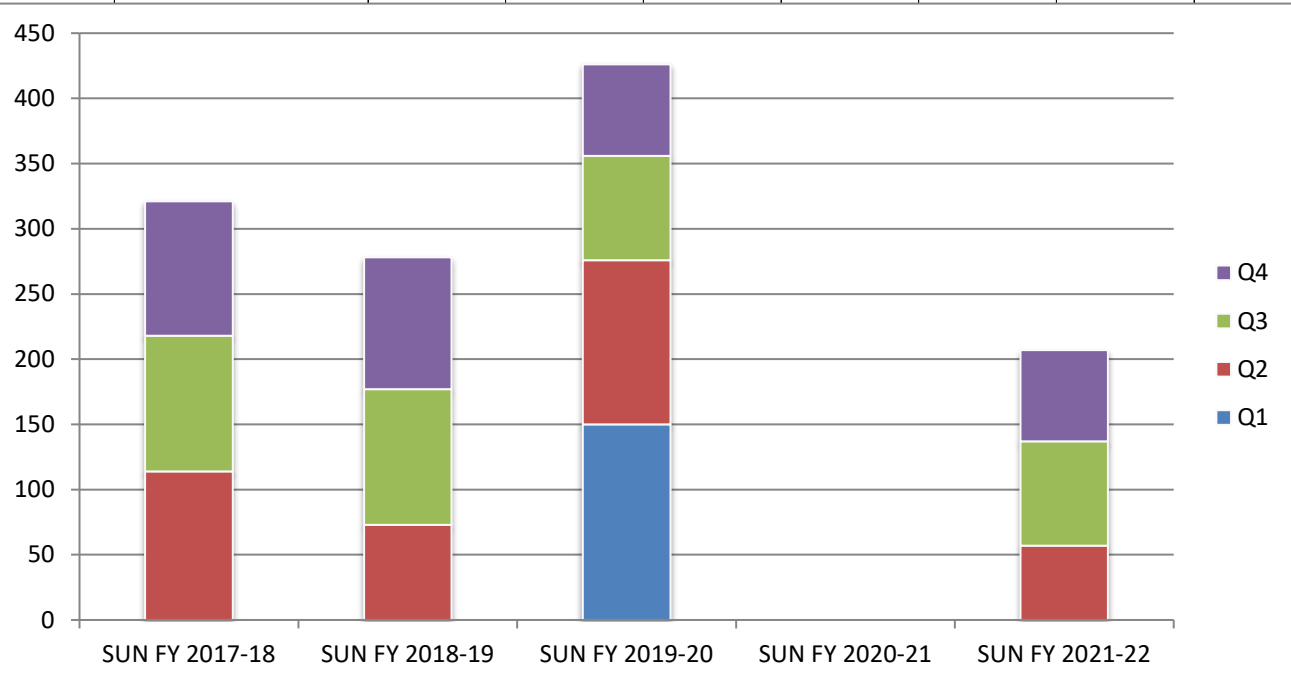
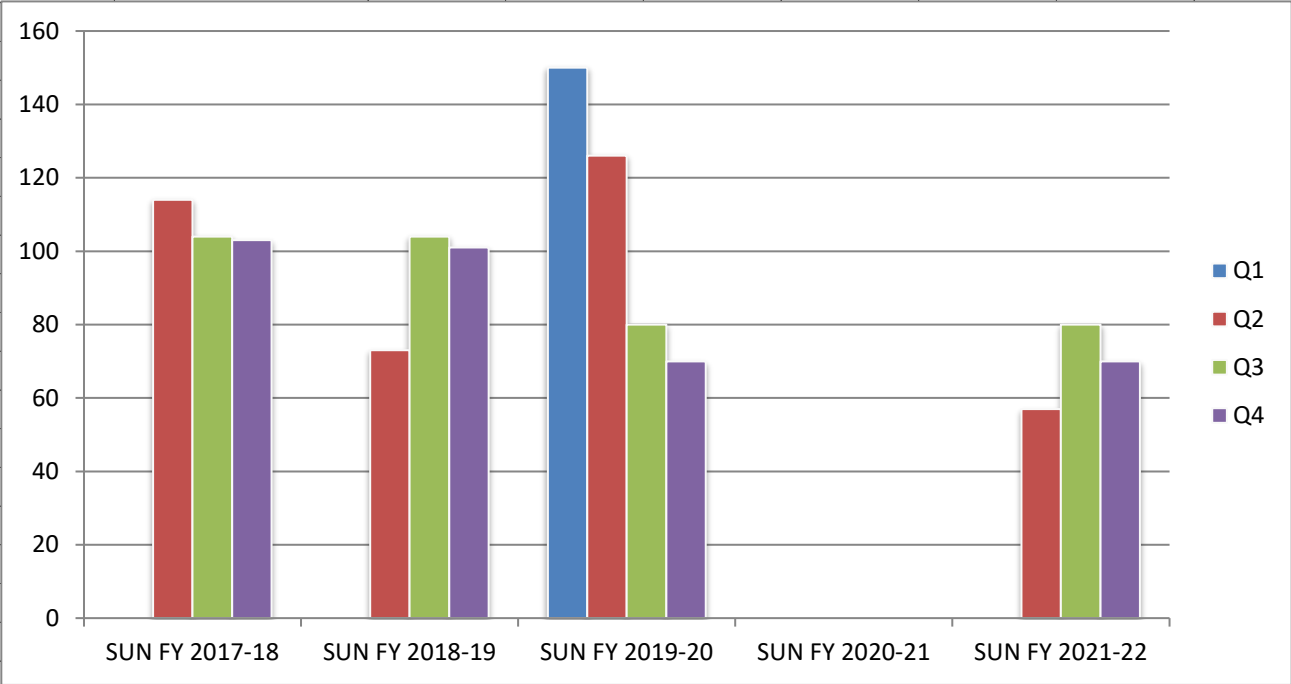
Registration	Q1	Q2	Q3	Q4	Total
PlayEast FY 2017-18	45	33	111	247	436
PlayEast FY 2018-19	55	101	141	243	540
PlayEast FY 2019-20	203	134	143	0	480
PlayEast FY 2020-21	10	37	38	101	186
PlayEast FY 2021-22	98	127	111	144	480
PlayEast FY 2022-23					0
<b>Total</b>					<b>2122</b>



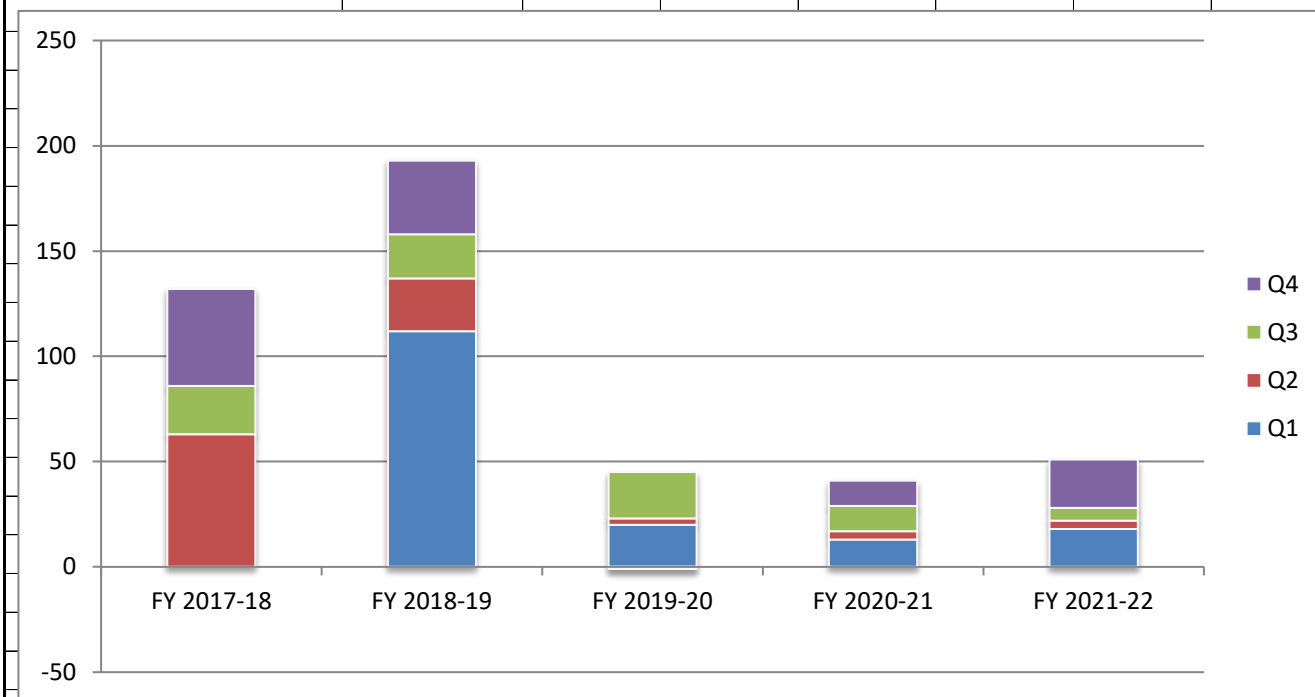
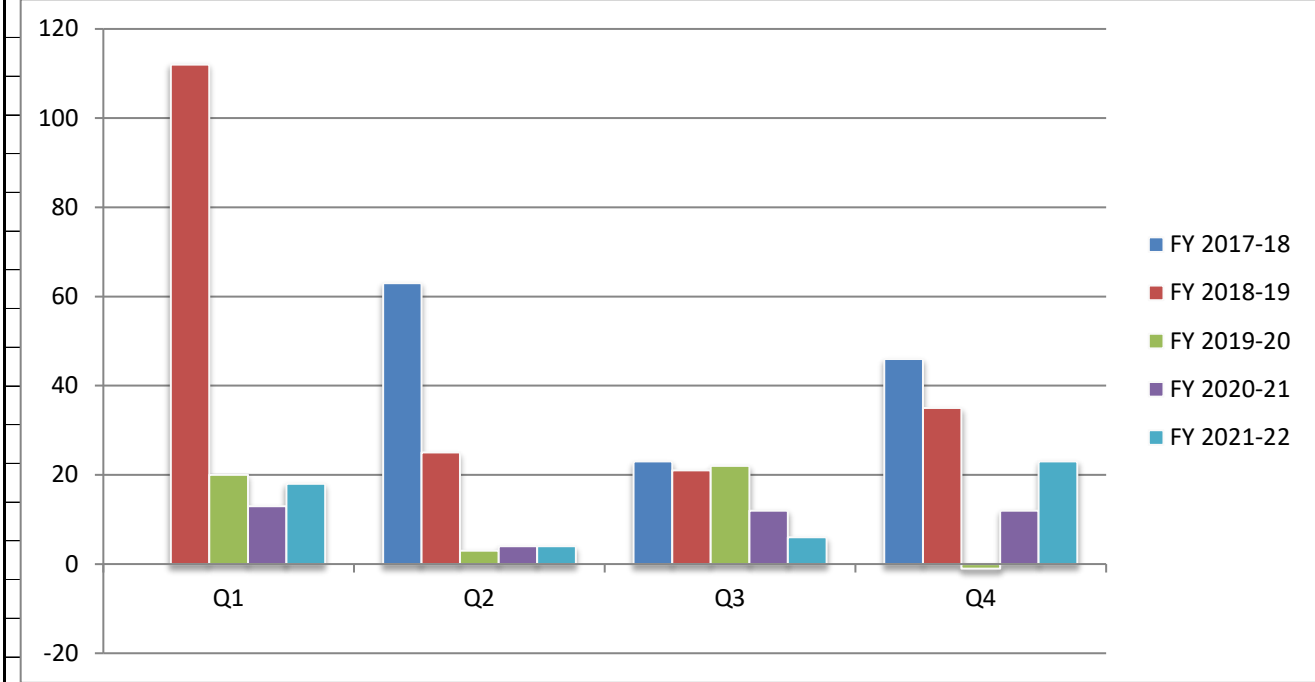
Revenue	Q1	Q2	Q3	Q4		Total		
FY 2017-18	\$2,125.00	\$1,650.00	\$2,850.00	\$3,885.00		\$10,510.00		
FY 2018-19	\$2,590.00	\$2,125.00	\$3,038.00	\$3,618.00		\$11,371.00		
FY 2019-20	\$3,568.00	\$4,986.00	\$4,128.00	\$0.00		\$12,682.00		
FY 2020-21	\$885.00	\$2,077.00	\$2,384.00	\$4,588.00		\$9,934.00		
FY 2021-22	\$10,172.00	\$6,259.00	\$5,190.00	\$8,071.00		\$29,692.00		
FY 2022-23						\$0.00		
Total						\$74,189.00		



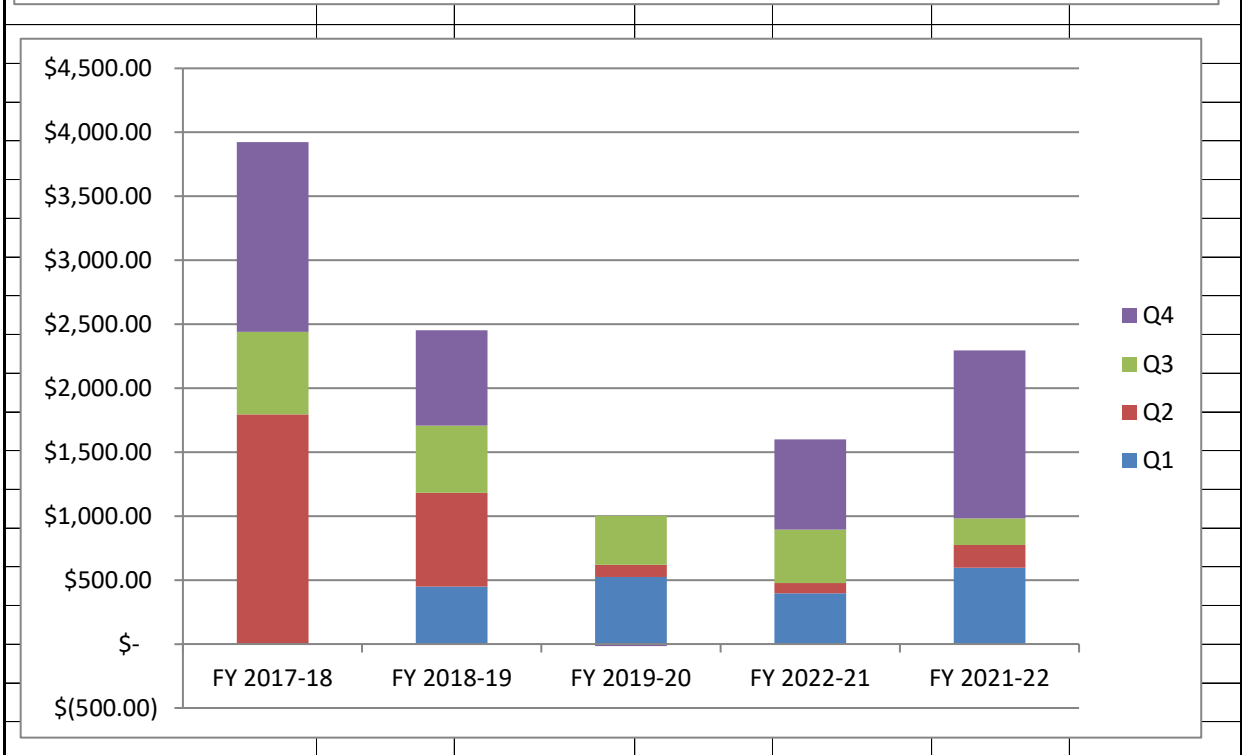
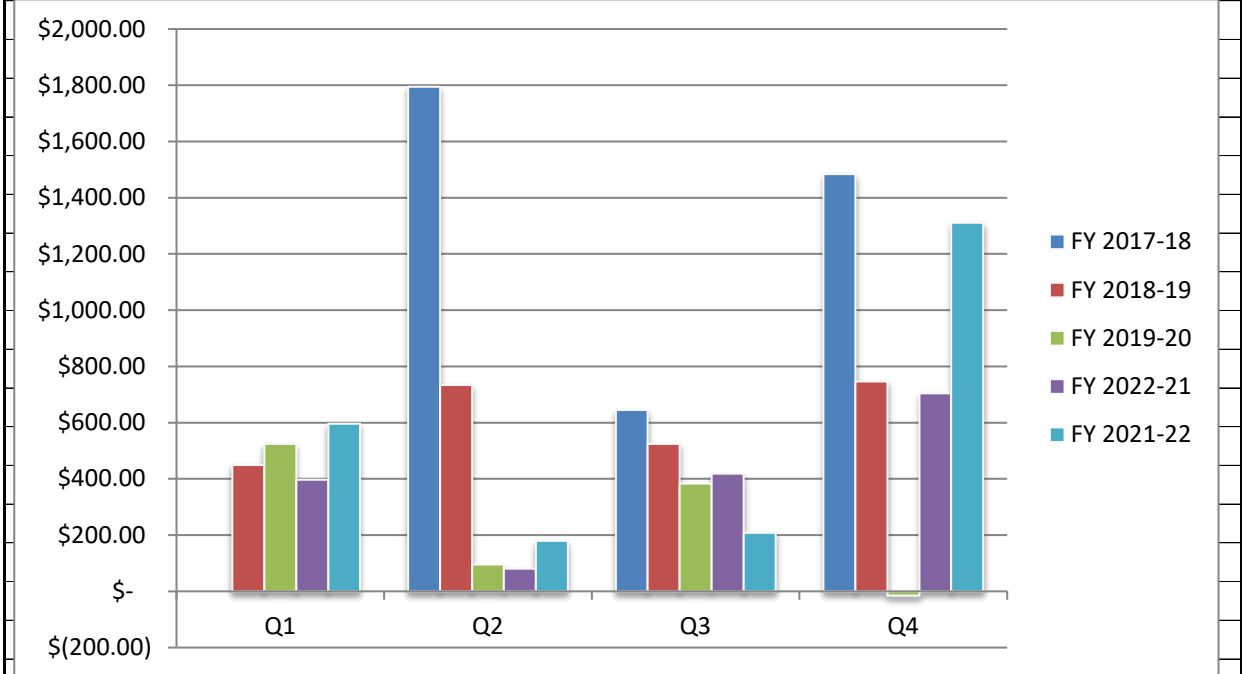
SUN Registration	Q1	Q2	Q3	Q4	Total
SUN FY 2017-18	0	114	104	103	321
SUN FY 2018-19	0	73	104	101	278
SUN FY 2019-20	150	126	80	70	426
SUN FY 2020-21	0	0	0	0	0
SUN FY 2021-22	0	57	80	70	207
SUN FY 2022-23					
<b>Total</b>					<b>1232</b>



Scholarships Quantities	Q1	Q2	Q3	Q4			
FY 2017-18	0	63	23	46		132	
FY 2018-19	112	25	21	35		193	
FY 2019-20	20	3	22	-1		44	
FY 2020-21	13	4	12	12		41	
FY 2021-22	18	4	6	23		51	
FY 2022-23						0	
<b>Total</b>						<b>461</b>	



Scholarships Amounts	Q1	Q2	Q3	Q4		
FY 2017-18	\$ -	\$ 1,795.00	\$ 645.00	\$ 1,484.00		\$ 3,924.00
FY 2018-19	\$ 449.00	\$ 734.00	\$ 524.00	\$ 746.50		\$ 2,453.50
FY 2019-20	\$ 524.50	\$ 95.00	\$ 383.25	\$ (15.00)		\$ 987.75
FY 2022-21	\$ 396.50	\$ 80.00	\$ 418.75	\$ 704.00		\$ 1,599.25
FY 2021-22	\$ 595.60	\$ 180.00	\$ 207.50	\$ 1,311.00		\$ 2,294.10
FY 2022-23						\$ -
Total						\$ 11,258.60





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East County Recreation

# Board Handout

3

0 Contact Information	Contact Notes 2021	Fundraiser Event	Year 5-2022	Contact Person
Lovett	He is sending a check for \$600	Dinner/5K	\$600.00	Pat
Advanced Wire and Metal		Dinner		Pat
Jim and Karen Mott		Dinner		Scott
Silverstein Family Trust		Dinner		Tom
Professional Minority Group		Dinner		Jairo
City of Wood Village		Dinner		
Wood Village 76/Chevron	23720 NE Halsey St. Wood Village, OR 97060			
Cooper Tractor	Brian Cooper - coopertractor@msn.com Evan Selby 501 N Hood Ave Ste 340 Gresham, OR 97030	Dinner/Dinner Sponsor	\$2,000.00	Pat
	1/26: Phone Committed to \$1500	Dinner	\$500.00	Darren
Reynolds Education Association		Dinner/5K		Darren
Multnomah County Commissioners	1/26: sent email	Dinner/5K		Scott
	Steve Morasch: steve@mormeats.com 4050 NI Portland, OR 97230			
Morasch Meats	Steve will do \$10000.00	Dinner	\$10,000.00	Pat
STRYVE		Dinner		Jairo
Miller and Main LLC (Duplicate of #59, below)	<a href="mailto:gramckeel@hotmail.com">gramckeel@hotmail.com</a>	Dinner	\$750.00	Mike
Kohler Myers and O'Halloran	Sue O'Halloran: sue@kmorealestate.com	Dinner	\$750.00	Mike
Joy Teriyaki	Justin Hwang - justin@joyteriyaki.com	Dinner		Darren
Glenn Ashford Memorial Trust	1/26: sent email; 2/4 Committed by phone to \$\$ and some sauce to auction	Dinner		
Kara and Brian Sonnier		Dinner		
Camie Kusah		Dinner		
Alicia Snowden		Dinner		
Terri Ciek		Dinner		
Anonymous		Dinner		
Sue O'Halloran	sue@kmorealestate.com; 503-489-1157	Dinner		
Carol Allen		Dinner		
Lori Stegmann	<a href="mailto:lori.stegmann@multco.us">lori.stegmann@multco.us</a>	Dinner		
Paul and Shelly Vickery	2/9 left vm; 1/25: sent email	Dinner		
Vanessa Micale		Dinner		
Scott Harden		Dinner		
Isreal Aispuro		Dinner		
Debra Tavares		Dinner		
Keith and Kathy Kudrna		Dinner		
Kensington Snowden		Dinner		
Erin Fairchild		Dinner		
Anonymous		Dinner		
Arlene Kimura		Dinner		
Morash Meats	Duplicate	Dinner		
Garth Everhart	gartheverhart@gmail.com; 503-407-7080	Dinner		
Ted Tosterud	1/25: sent email	Dinner		
Zenith Exhibits	ttost@comcast.net; 503-477-2788	Dinner		
Jeff Parker	1/25: spoke on phone and sent email	Dinner		
Anestis Polizo		Dinner		
Reynolds School District		Dinner	\$1,000.00	Stephanie
	shirley.cradnick@oregonmetro.gov; 503-799-2 Portland, OR 97232			
Shirley Cradnick and METRO	2/9 talked to her - she said she will find some money and get back to me; 1/25: sent email	5K		Mike
Williams & Dame		Dinner		Scott
Multnomah County Health Department		Dinner	\$2,500.00	Jairo
First Community Credit Union		Premier Partner	\$10,000.00	Jairo
LRS Architects	Paul Boundy: pboundy@lrsarchitects.com; 503-221-1121	Dinner		Scott
PGE		Dinner		Scott

Jeffery Condit (Wood Village City Atty)	Jeff.Condit@millernash.com	2/9 sent email	Dinner	scott
Dwight & Traci Drapela			Dinner	
Patricia Smith	Will give \$100	Check given	Dinner	\$100.00 Pat
Peter Marking	Will give \$100	Check given	Dinner	\$100.00 Pat
Darren O'Halloran			Dinner	
Khari Applewhite			Dinner	
Darren & Tami Riordan			Dinner	
Josinder P. Sarfla			Dinner	
Nathan Clark			Dinner	
Michael Mckeel	gramckeel@hotmail.com; 503-799-3841	Duplicate; 2/8: KMO Real Estate and Michael Mckeel, DMD commit to \$1000 jointly 1/25: sent e	Dinner	
Brian Cooper			Dinner	
Anonymous			Dinner	\$129.00 Jairo
Lesa Folger	folgerl@ci.fairview.or.us; (503)674-6247		Dinner	
Public Consulting Group	Jack McLaughlin	2/2: email sent		Stephanie
Gresham Ford	Amy Tipsord Commercial Accounts Event Manager atipsord@greshamford.com			Mike
Kittleson and Associates	Darren Hippenstiel: dhippenstiel@kittelson.co 12/30 - Kittleson decided NOT to contribute; 12/4:sent email asking about right contact			Mike
Cardno	Matt Lewis & Jim Harper: matt.lewis@cardno.c 2/9 called and talked to Jim; he will discuss with Matt and get back to me; 1/25: sent email			Mike
Bill Peterson	<a href="mailto:peterall2@hotmail.com">peterall2@hotmail.com</a> ; 503-679-2417	1/25: sent email		Mike
	1750 SW Harbor Way Ste 380 Portland, OR 97201			
BEH (Beery, Elsner, and Hammond)				
Target				
KirbyNagelhout Construction	Chris Prah: chrisp@kirbynagelhout.com; 503 522 1346			Scott
Walczyk & Associates Realty	Greg Walczyk: greg.walczyk@gmail.com; 503-4 2/9 Walczyk and Associates Realty commits to \$1000; 1/25: sent email			\$300.00 Mike
Portland Trailblazers	Annieklug@trailblazers.com			
Camping World		Nothing here		Pat
Wendy Lawton	wendylawton7@gmail.com; 401-837-6055	commtted to \$100; 1/25: sent email		Jenni
Bumpers Grill & Bar	deanhurf@yahoo.com	1/26: sent email		Darren
Bi Mart	Jairo said he would fill out the form			
Mary Marking	Will send email			Pat
Travelodge	Stopping by today 2/16			Pat
Fairview Chevron	Stopping by today 2/16			Darren
Town and Country Fencing	Sent Letter 03/18			Tom
Dirt and Aggregate Interchange	Henry Pelfrey	SEE ABOVE		Darren
Lara Media	Victoria Lara	Kaylie will send email		Danna/Stephanie
Renaissance	David Lanz	Kaylie will send email		Danna/Stephanie
DAY PCM	Henry Alaman	KAylie will send email		Danna/Stephanie
Bric Architecture	Dan Hess	KAylie will send email		Danna/Stephanie
Scholastic	Abigail McNaughton	declined		Danna/Stephanie
Tortilleria Y Tienda De Leon's	Lucy De Leon	kaylie will send email		Danna/Stephanie
John & Jane Miner	John & Jane Miner Wood Village 9615 Grand Ronde Rd. Grand Ronde, OR 97347			Scott
The Confederated Tribes of Grand Ronde				Scott
Mike Abbate				
Night of Virtual Event				
Camping World	Sent email for donation to corporate			
McMenamins Edgefield				\$2,746.00 Jairo
Yamaha Sports Plaza	Halsey St Fairview	Spoke with owner Dan and will get back to him next week		Darren
Wood Village Liquor Store	Sandy Blvd Wood Village	Talked to owner Chris and he will check with his suppliers and I will check back		Pat
Dottys	Wood Village	Went online to corporate		Pat
Game Stop	Wood Village	Went online to corporate		Pat
Dr. Danna Diaz				\$100.00



Auctria

\$875.00

**Total**

\$32,450.00

**Goal:**

\$2,450.00

Money received

Pending



**PLAY EAST!**  
East County Recreation

# Board Handout

4

<b>Revenue</b>	<b>May-19</b>	<b>Oct-19</b>	
	<b>5K #1</b>	<b>5K #2</b>	
Sponsorships	2,500.00	-	
Online Registrations	960.00	410.00	
Day of Registrations	180.00	250.00	
Donations	40.00	100.00	
Raffle	66.00	20.00	
SWAG Purchases	5.00	-	
	<u>3,751.00</u>	<u>780.00</u>	<u>4,531.00</u> Total Revenue

<b>Expenditures</b>			
Online Ads	135.00	163.48	
Banners	179.02	104.56	
Wristbands	162.00	-	
Water Bottles	812.67	-	
Medals	971.72	-	
Shirts	1,571.57	-	
Signs	60.00	-	
Air Horn	9.96	-	
Portable Restrooms	315.00	-	
	<u>4,216.94</u>	<u>268.04</u>	<u>4,484.98</u> Total Expense
		<u><u>46.02</u></u>	<b>Grand Total</b>

<b>Swag</b>	<b>5K #1</b>	<b>5K #2</b>	<b>Total</b>	<b>\$ Amount</b>
Wristbands	40	38	78	\$ 21.06
Water Bottles	27	24	51	\$ 82.62
Medals	60	45	105	\$ 203.70
Shirts	27	24	51	\$ 320.79
				<u><u>\$ 628.17</u></u>

<b>Swag</b>	<b>Inventory #</b>	<b>Inventory \$ Amout remaining</b>
Wristbands*	522	\$ 140.94
Water Bottles*	449	\$ 727.38
Medals	395	\$ 766.30
Shirts	199	\$ 1,251.71
		<u><u>\$ 2,886.33</u></u>

\* Items have also been use during community events, amounts are not accurate