



MINUTES
ECONOMIC DEVELOPMENT ADVISORY
COMMITTEE (EDAC) MEETING
1300 NE Village Street
Fairview, OR 97024
July 14, 2016

PRESENT:

Dean Hurford, Chair
George Lingelbach
Henry Pelfrey
Jeff Anderson
Brenda Ziegler
Dan Kreamier, Co-Council Liaison
Ted Tosterud, Co-Council Liaison

ABSENT:

Renaye Delano
Laurie Kelly

PUBLIC:

None

STAFF:

Erika Palmer, Senior Planner

1. CALL TO ORDER:

Chair Hurford called the meeting to order at 5:45 p.m.

2. ROLL CALL

Chair Hurford identified who was present by roll call.

3. PUBLIC WISHING TO SPEAK ON NON-AGENDA ITEMS

None.

4. ADOPTION OF MINUTES

EDAC member Ziegler moved to adopt minutes, EDAC member Pelfrey seconded. Motion passed.

5. PUBLIC OUTREACH

EDAC discussed placing an EDAC update in the city's newsletter. Senior Planner, Palmer said that this can be done. EDAC agreed that a newsletter article describing the role of committee along with a contact email would open the lines of communication between the community and this group.

6. SIDEWALK DISCUSSION

EDAC discussed sidewalk infill in Old Town. Chair Huford asked if staff knows the parameters of the scope of work for sidewalk infill in this area? For example, where should the project start first? Committee member Anderson asked if this project is a need or a want and asked if everyone in Old Town has been contacted asking the question, if they want sidewalks? Are there people in Old Town who will be opposed to new sidewalks? Senior Planner Palmer stated that there were some residents on Main Street who opposed the new sidewalks when they were being constructed but now they are satisfied and enjoy the new sidewalks.

EDAC member Pelfrey asked if the city can replicate the Main Street design since it has already been done because the design cost seems too high. Chair Hurford suggested that EDAC could ask City Council if the

committee could host a community meeting in the Old Town area about sidewalk installation to ask the question whether or not residents are in support.

EDAC came to a consensus that they would ask Council if a community meeting about sidewalks in Old Town could occur in the early fall to gauge residents' opinions. Chair Hurford discussed prioritization of new sidewalks – where should new sidewalks be installed first? Access to community assets (parks, schools, community center, etc.).

Senior Planner Palmer said that she will bring cost information to the next EDAC meeting. EDAC member Ziegler asked who is going to pay for the new sidewalks. EDAC member Anderson stated that if a community meeting was held, we should have a list of all the tools that are available to pay for sidewalks (grants, city funds, bonds, etc.).

EDAC member Anderson said the quicker we can open the dialogue with residents in Old Town about sidewalks the better.

EDAC member Ziegler stated that after the August EDAC meeting this committee will have more information and from there can start to plan a community meeting.

7. COUNCIL LIAISON UPDATE

Mayor Tosterud updated EDAC on the changes to the city's Sidewalk and Street Trees Maintenance Handbook.

8. HALSEY CORRIDOR UPDATE

Senior Planner Palmer gave an update on the Halsey Corridor Grant. The first meeting will be in early fall.

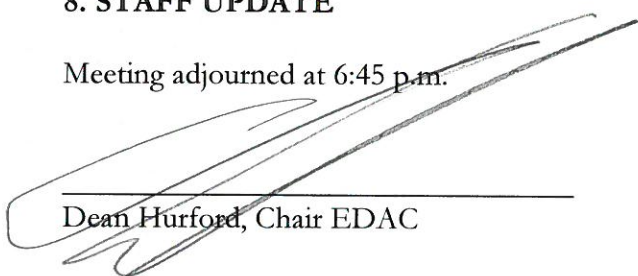
7. BRANDING DISCUSSION

EDAC member Ziegler asked the group what Fairview logo does the group think of when they think of Fairview? There are to "logos" one should be the City's Seal and the other the official logo. Ziegler stated that the logo that reads, "The city with history and vision", should be the logo. This logo can be cleaned up a little. EDAC member Anderson said that the logo/tagline is clear, concise and is simple yet you can target that message in way that tells a story about the history and vision of the City. In 30 years from now history and vision will still be relevant.

EDAC members Ziegler and Anderson recommend that the logo be cleaned up a bit but the tagline is still good. Chair Hurford stated that this recommendation will be forwarded to Council.

8. STAFF UPDATE

Meeting adjourned at 6:45 p.m.



Dean Hurford, Chair EDAC

7 10/13/16
Date



Erika Palmer, Senior Planner

10.13.16
Date