



ARTS & COMMUNITY EVENTS
ADVISORY COMMITTEE MEETING
1300 NE Village Street
Fairview, OR 97024
Thursday, February 2, 2017

PRESENT:

Shalynn Rivas
Mary Murrell (~6:00 PM)
Tammy Sibold
Danielle Utter
Council Liaison Lisa Barton Mullins

STAFF:

Devree Leymaster, City Recorder

**1. CALL TO ORDER – 5:30 PM
ROLL CALL**

2. INTRODUCTIONS

Each person introduced themselves to the group.

3. PUBLIC WISHING TO SPEAK ON NON-AGENDA ITEMS

Brian Cooper, Fairview, OR shared information about the Friends of Fairview (FOF) organization, the events they host i.e. Fairview on the Green, liter walks, etc. and activities they assist with i.e. Emilio Hoffman Soccer Tournament, etc. He shared the FOF strives to coordinate partnerships and would like to see community events/activities increased in Fairview. They would like to build a partnership and be a support organization for ACEAC and the city. Mr. Cooper did clarify he is a City Councilor and member of FOF.

Lisa Eggers, Anthem Church, Fairview, OR introduced herself and shared Anthem wants to be engaged and part of the community. Anthem has a large volunteer base and facility space they would be willing share for events/activities. She noted Anthem would like to build a stronger relationship with the city and ACEAC; be a resource. Ms. Eggers clarified Anthem's participation would be as a community member not on a religious level.

4. NOMINATE & APPOINT CHAIR AND VICE CHAIR

Member Utter nominated Member Rivas as Chair and Member Sibold seconded. The motion passed unanimously.

Member Utter nominated Member Sibold as Vice Chair and Member Rivas seconded. The motion passed unanimously.

5. REVIEW AND ADOPT MINUTES

a. November 9, 2016

Member Utter moved to approve the November 9, 2016 minutes and Vice Chair Sibold seconded. The motion passed unanimously.

6. EVENTS

a. Easter Egg Hunt – Saturday, April 15

CR Leymaster reviewed the activities included in prior events and the corresponding budget.

The Committee discussed different aspects of the event as follows.

- Where to hold the event - Community Park or Fairview Elementary. CR Leymaster shared the Park Department's request to hold the event at Park Cleone. The Committee was concerned about the lack of parking.
- Marketing – street banners (include Sandy Blvd.), flyers, and website. Ms. Eggers indicated Anthem maybe able to assist with marketing and Member Utter remarked the East County Historical Organization (ECHO) may also be able to assist.
- Volunteers – Anthem, ECHO, and FOF may be able to provide volunteers.
- Easter Bunny and photo area. May also have a selfie picture area.
- Event photographer(s).
- Planting activity. Fairview is a HEAL city. Not very popular at prior events. Ms. Eggers suggested including a different aspect i.e. painting the container to revitalize the activity.
- Eggs for egg hunt – plastic filled eggs or candy.
- Egg hunt prizes – special prize eggs or a ticket where every child who participates receives a prize.
- Supplies – eggs, bags, dots, prizes, banners, picture cut-outs for selfie area, tickets, etc.

As the Committee discussed different aspects of the event the questions were asked what size the event should be, is all of the community being included, should the event focus remain on the egg hunt and the associated youth or should it expand to include older youth and family aspects, etc. The Committee did not specifically answer the questions but did agree the event space/facilities will factor into the size of the event.

Member Utter requested a “next step” list of what should be reported at the next meeting. Chair Rivas summarized the following.

- Member Utter will check into the possibility, and requirements, of using field space at Fairview Elementary.
- CR Leymaster will order the Bunny costume and send out donation request letters to prior sponsors Townsend Farms, First Community CU, Dirt and Aggregate, Five Star Storage and Troutdale McDonalds.
- Chair Rivas and Vice Chair Sibold will reach out to other Fairview and Community businesses for donations.

5. COMMITTEE/STAFF UPDATES

Member Utter inquired about ACEAC's role in promoting art opportunities. CR Leymaster replied promoting art is one of the goals of ACEAC; however, due to chronic low membership advancing the art aspect has not occurred. Council Liaison Barton Mullins suggested the Committee evaluate their role as they see it – focus on events or arts and events – and share their recommendation with Council so the committee name and objectives may be amended to align with what the Committee is truly doing and expected to do.

Member Utter asked if ACEAC would have a strategic planning meeting. CR Leymaster replied not typically. Councilor Cooper shared the City Council is having a strategic planning and goal setting session next week. Once the Council Goals are adopted, Council will then look at opportunities that the advisory committees may be able to assist Council in completing their

goals. The advisory committees will also have an opportunity to brain storm about what they would like to accomplish and share that information with Council via the Committee Council Liaison. This combined information will be reviewed and incorporated into an advisory committee work plan.

Councilor Cooper shared highlights of the results of the recent Two Cities Recreation Survey.

- 91% Community events
- 89% Intergenerational activities
- 87% Family activities
- 87% Art activities

6. TENTATIVE AGENDA ITEMS – February 22, 2017

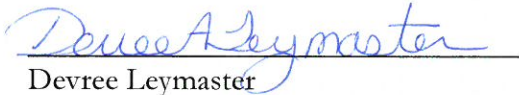
- East Egg Hunt

7. ADJOURNMENT

The meeting adjourned at 7:19 PM by unanimous vote.



Shalynn Rivas
Chair



Devree Leymaster
City Recorder

2-21-17
Date