



COMMUNITY ENGAGEMENT COMMITTEE
WORK SESSION SUMMARY

January 12, 2019

1300 NE Village Street, Fairview, OR 97024

PRESENT:

Kathy Kudrna
Ginell Cooper
Christina Uptergrove
Corinna McGuire
Gail Swanson
Chelsea Jones
Council Liaison Keith Kudrna

STAFF:

Devree Leymaster, City Recorder

GUEST:

Brian Cooper, Mayor
Darren Riordan, Councilor

1. CALL TO ORDER – 10:00 AM

ROLL CALL

2. WELCOME NEW MEMBER/INTRODUCTIONS

Welcomed new member Chelsea Jones and work session attendees introduced themselves.

3. DISCUSS/REVIEW MISSION STATEMENT

Committee reviewed the Mission Statement, “Bringing neighbors together through our shared experiences and in celebration of our diverse city as it evolves over time. We do so by connecting our extended community through engagement, outreach and partnership.” They discussed the areas where they felt they had done well (shared experiences, partnerships, and outreach) and where they could improve (diversity). Ideas shared to increase diversity included participating in neighborhood meetings, connecting with the Recreation Manager for ideas and contacts, building a relationship with Wood Village Baptist Church, and hosting a diversity celebration or including within current event. Discussed continuing to work to build partnerships with local businesses and increase communication i.e. social media.

Committee requested City Recorder Leymaster inquire about CEC hosting a Facebook page and inviting the Recreation Manager to attend a CEC meeting.

4. 2019 BUDGET

Reviewed status of budget. To date have come in under budget for executed events and believe future event expenses will be at or below budget. The current budget ends June 30, 2019. Easter and the Mural Project are the two remaining scheduled events. Committee discussed purchasing a popcorn maker; could be used at all events. Requested CR Leymaster ask for approval to purchase.

5. 2019 EVENTS

Summary of brainstorming and comments.

- Easter Egg Hunt: purchase bunny suit (Member Uptergrove to research), inquire if the Recreation Committee would host the egg race and/or kids dash, photo opportunity with

- bunny, invite Citizen Patrol and PSAC, consider accessibility, have the older age group go first, etc.
- City Birthday Decorating: put up street pole banners and Fairview passport (parks, businesses) with small prize for those who participate and enter to win large prize.
 - Mural: define scope, advertise (poster/flyer) by early March, participating artist host subcommittee for their area, event name - Fairview Community Mural with tag line “Explosion of Color”, create contact list, call for artists, reach out to NW Arts, RHS, and MHCC, advertise in the PDX Pipeline, public event will be from 10AM to 2PM, etc.
 - Fourth of July: post patriotic street pole banners.
 - Flicks in the Park: city event, CEC may host a booth with an activity for engagement and recruitment.
 - National Night Out: MCSO event, CEC – same as Flicks.
 - Fairview on the Green: music/food festival in August or September, Friends of Fairview currently hosts, city may host (TBD), if so CEC will assist in planning.
 - Veterans Day Decorating: street pole banners, large “Thank You” banners at city entrances, and yellow ribbons.
 - Halloween: decorate city hall (window projections/music), decorate gazebo and give out hot cider, possibly partner with Rise City Church or East County Recreation, invite MCSO, PSAC, and COPP (hand out glow sticks), host a window decorating competition, host a parade/walk at the beginning of the month including Historic Fairview, mash up dance, flash mob, etc. Committee agreed this year’s focus would be on decorating and promoting safety.
 - Christmas Tree Lighting: build upon and improve the success of the 2018 event.

6. ART FOCUS

Incorporate art within events and execute the Mural project.

7. VOLUNTEERS/RECRUITMENT

Encourage volunteering at any level, create a database to send email or text bursts, one-on-one recruitment, getting out there, CEC flyers at all events outlining what is coming up and contact information.

8. PROMOTION OF CEC AND EVENTS

CEC Corner in Fairview Point, CEC flyers at all events, social media (Facebook, Instagram), etc.

9. FUTURE MEETINGS

Committee agreed to begin meetings at 6:30 PM. February to April they will meet the second and fourth Wednesday. Tentative agenda for February 13: elect officers, Easter event, and 2019-20 budget planning. Member Swanson reported she will not be available April 13-20.

10. ADJOURNMENT

Chair Kudrna adjourned the work session at 1:40 PM.

Summary prepared by:
Devree Leymaster, CMC
City Recorder