



**PLAYEAST!**  
East County Recreation

**BOARD MEETING MINUTES**

**Tuesday, September 1, 2020**  
**6-7:30 PM**  
**Zoom**

<b>BOARD PRESENT:</b>	<b>BOARD ABSENT:</b>
Mike Abbaté, Vice Chair Fairview Resident Scott Harden, Wood Village Resident Tom Miles, Wood Village Resident Chelsea Jones, Fairview Resident Dr. Danna Diaz Reynolds School District	Darren Riordan, Chair Fairview City Councilor Patricia Smith, Wood Village City Councilor
<b>STAFF PRESENT:</b>	<b>STAFF ABSENT:</b>
Jairo Rios-Campos, Program Manager Nolan Young, Fairview City Administrator Greg Dirks, Wood Village City Manager	

**1. Call to order:** Vice Chair Abbaté called the meeting to order at 6:07pm.

**Minutes for July 2020:** Diaz motions to approve the minutes Jones second, minutes approve.

**2. Summer Recap:**

Rios-Campos shared recap on summer programming stated PlayEast was able to successfully launch two courses golf as an in-person camp and a virtual art camp. He mentioned a unique aspect of virtual camps is anybody can participate from anywhere, he noted there were a few participants from across the country signed up for the camp.

Rios-Campos also shared the summer nutrition program in partnership with the Wood Village Baptist Church. He mentioned the program ran Monday through Thursday for about 6 weeks, in this time they were able to successfully hand out about 1000 meals to community members both students and adults. We were also able to engage with the students by providing weekly arts and crafts for them to participate in as well as have raffle items.

Abbate ask if Rios Campos could share about the in-person golf camp. Rios-Campos shared that golf is one of the sports that is easy to maintain physical distancing among participants as well as have each participant have their own equipment. Shared parents felt safe enrolling their student in the course, he shared the class was also held at Donald Robertson Park. Using this facility really provided the adequate space to ensure all state guidelines were met and maintained. Both parents and participants were excited about the



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program. Rios-Campos mentioned the only area of concern was marketing and if a different approach should be explored.

Abbate asked if golf was a program asks for by parents or where did the idea originate. Rios-Campos shared that a lengthy discussion between Skyhawks area manager and himself accord to identify options to provide in person programming. Other identified programs were a Mini-Hawk skill building camp, but not much interest from parents. Abbate a shared other program of high interest he has heard during this time is tennis and pickleball. Rios-Campos shared hey conversation had with one of the parents and their decision process of registering their student for programming, they shared they had read it through the protocols and we're confident we had everything in place to ensure a safe and healthy class.

### **3. Fall Programs:**

Rios-Campos shared the proposed virtual programming that would be offered in partnership with Skyhawks, he mentioned there was a lack of interest in the summer but felt it was still correct to offer during the fall. The virtual offerings would be divided into three categories mind and body series that include both STEM sports and Esports. The second category is stay active series; this is more focus on those traditional sports (soccer and Basketball) as well as PhysEd.

Miles ask if the virtual classes were interactive or recorded. Real campus shared that kick in virtual classes would be both live and recorded. Giving participants at the opportunity to view any miss classes.

Abbate as for clarification on how the virtual offerings are performed. Rios-Campos shared the virtual offerings would be transmitted via the zoom platform; participants must use a device to participate in class and could choose to either be indoors or outdoors.

There was concern of how effective virtual offerings would be to ensure the engagement of participants. Rios-Campos shared he seen some promotional videos on leaves offerings and would be interested to attend one himself. Rios-Campos mention even though there is some concern it is still important to have variety of options for parents to choose from, noting that the winter could still present some challenges and limitations for in-person offering.

Harden proposed a question to the board, if the program would provide scholarships for virtual offering, noting that participants must provide their own equipment. The consensus of the board is to do so.

Rios-Campos shared the third category for virtual offerings are for our younger participants SuperTots Series, which has your traditional sport offerings (basketball, soccer, and baseball).



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Abbate asked if all fall programs were virtual. Rios-Campos mention he also has been working on some in-person

offering as well. This includes basketball and soccer for 2 different age groups, Mini-Hawks, kid's art and a family art hour, and yoga. Abbate ask where programming will be held since facilities has been an issue. Rios-Campos shared that a conversation was had to host some of the in-person offering in the Fairview Community Center. We will be hosting art at the community center with new guideline in place to ensure everyone's safety.

Abbate asked if schools facilities were available to host programming. Diaz shared that not at this time. With the metrics the state has shared and with the Oregon Department of Education (ODE) guideline schools are unavailable to open facilities until in-person learning is operating, this include they districts community partners. The district is considering possible outside space to used but there are other variables to consider as well as liability. Miles shared that Wood Village Baptist Church is considering potential campus us for students in need of learning assistance.

Rios-Campos shared a conversation had with Mollie King Recreation Manager from Troutdale of the possibility of guide reflection the new colors the City of Troutdale will use in the rebranding. The consent of the board was in favor of allowing the guide to reflect Troutdale's new colors. Abbate stated that the only pantone color we should consider is pantone 294.

#### 4. Budget:

Rios-Campos shared a graph showing registration revenue for quarter one a fiscal year 2020-2021, highlighting the financial impact had due to COVID-19. Abbate ask if there is anything the board should take action to amend the budget with the information provide at the meeting. Dirks stated that he recommends the board way until more data is collected to make a better-informed a decision if to amending the budget. There have not been any extra expenses that the board should be concern about. Young stated that the beginning start balance was more than projected and our expenditures are down as well, no concerns from Rios-Campos. Young shared with the board that Rios-Campos has also been helping both cities with COVID-19 and census response to fulfill some of his time, since the recreation program was not absorbing all his time.

The discussion among the board was optimistic in looking forward in all the offerings for the fall and potential increase in participation and revenue.

#### 5. 5K:

Rios-Campos shared the fly created for the 5K, he mention that he has done some social media marketing as well as reached out to the Reynolds School Districts communication department and they have agreed to share through their PeachJar. He mentions meeting with the event planner from the City of Gresham and that they suggested making the event a 3-day event. Allowing more participants, the opportunity to participate. Rios-Campos shared same structure as previous 5K events where participants 14 and under run for free but the unique aspect of this one is that all participants would receive a swag bag including T-shirt medals water bottle and wristband. To cover the cost of swag bags Rios-Campos is enlisting sponsorships, as of now



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Jamba Juice has donated \$300 to the event. Rios-Campos also has communicated the event with First Community Credit Union and the bank will provide other items for the swag bags. Rios-Campos also mention if people would like to sponsor or donate, they have that option as well.

### 6. Other matter:

Miles mention that there is a big need in assisting youth with learning, and if PlayEast maybe able to play a role in this opportunity. Diaz shared alternatives for distance learning that Reynolds School District students have. She also mentions that district staff would be able in assisting educate families on new platforms. The board agreed to help spread the word to help identify individuals that have the heart to help. Dirks asked Miles if the church needed any help with supplies for the tutoring program. Miles shared that he could connect with Dirks and mention those needs

Harden mention the digital divide our communities face and the need to help close the gap. He mentions a program MetroEast and Geek Freak ran in help to address this concern. Harden suggested that PlayEast reach out and develop a partnership to create a program for the Fairview Wood Village residence. Rios-Campos agreed to make initial contact with MetroEast and explore the possibility of the partnership.

### 7. Adjournment:

Vice Chair Abbaté adjourned the meeting at 7:15.

DocuSigned by:  
*Mike Abbaté*  
B3A4B1AC32BE49C  
Mike Abbaté, Vice Chair

3/24/2021  
Date

DocuSigned by:  
*Jairo Rios-Campos*  
9A3667B42C5A461  
Jairo Rios-Campos, Program Manager

3/24/2021  
Date