



MINUTES
ECONOMIC DEVELOPMENT ADVISORY
COMMITTEE MEETING
1300 NE Village Street
Fairview, OR 97024
March 8, 2012

PRESENT: Dean Hurford, Chair
Renaye Kaartinen
Dan Kreamier
Brenda Ziegler

ABSENT: Jeff Townsend
Ed Bejarana, Vice-Chair
Steve Prom
Rick Hall

STAFF: Allan Berry, Public Works Director
Erika Fitzgerald, Economic Development Program Manager

1. CALL TO ORDER.

Chair Hurford called the meeting to order at 5:40pm.

2. REVIEW AND ADOPT MINUTES – February 9, 2012

There is not a quorum; therefore no voting action on the minutes could be taken.

3. ECONOMIC DEVELOPMENT 101 – Fee Comparison of Surrounding Communities

Because there is not a quorum, Chair Hurford stated that the fee comparison discussion item should be deferred until the April meeting.

4. DISCUSSION – Outreach to new and existing businesses

The Mayor's Roundtable was discussed. Committee Member Ziegler stated that it was beneficial to have County Commissioner Diane McKeel and Metro Councilor Shirley Craddick present at the event. Committee Chair Hurford said that he felt that past political feelings were being overcome and that people seemed to feel comfortable to speak freely at that event. He stated that it is important to put focus on Village Street because what happens there affects everyone. There was a consensus that it is important to have speakers at the event that will be of interest to local business owners. Future potential speakers including Junki Yoshida and Henry Pelfrey were discussed.

Chair Hurford asked staff how businesses were notified of the event. Staff responded that invitations are sent to all licensed businesses in the community and to others that have expressed an interest in the event. Staff suggested that because that Committee will be playing a larger role in the planning and coordination of the Mayor's Round Table, that a standing item be added to the agenda to discuss matters relating to the event at the monthly EDAC meetings. Committee members agreed. Discussion of Mayor's roundtable continued with ideas including introduction of new businesses and potential speaker topics. Chair Hurford suggested that prior to the next event the Committee should discuss the frequency of the event and possible topics for speakers.

The Committee continued their discussion of outreach to businesses. Chair Hurford suggested a no-host event at Bumper's for business networking. Committee Member Kaartinen suggested person to person contact with businesses by Committee members. Committee Member Ziegler said that

that idea had been proposed before to have EDAC provide a welcoming message to new businesses but because the Committee is still very new, the idea hasn't been explored more thoroughly and that it should be in the future. Chair Hurford stated that the purpose of EDAC is to change and improve relations between the City and businesses; it is to make Fairview more uniform and to create a unified business front. The Committee then discussed past conflicts between the City and business owners, specifically those on Village Street pertaining to the matters with the Building Code.

Future development activity in the Village was discussed including making the vacant commercial properties along Halsey a priority, working with Providence and working with current businesses to improve their reliability regarding hours and services. Chair Hurford suggested that Providence put a sign on their property saying "Future home of Providence" as this could prompt other properties to sell/lease. Staff will look into that suggestion. All Committee members contributed to the discussion and stressed that it is important to develop a partnership among businesses and that some sort of meeting is needed to bring people/businesses together. The Mayor's Round Table provides a good platform for this collaboration and partnership to take shape. Committee Member Ziegler proposed an informational meeting with Fairview Village residents/business owners or a joint meeting between EDAC and the Fairview Village Business and Homeowner's Associations to discuss matters. Staff suggested that this topic be discussed at the next EDAC meeting when a quorum is present.

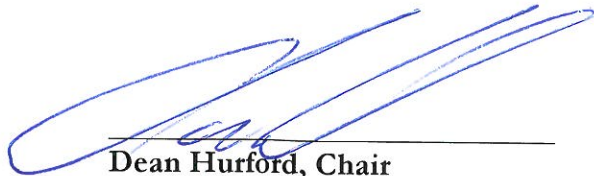
5. TENTATIVE AGENDA – April 12, 2012

The following tentative agenda items for the April meeting were discussed:

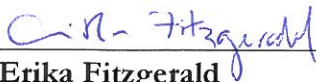
1. Mayor's Business Round Table discussion
2. Discuss potential meeting with EDAC and Village Street property owners.
3. Staff Presentation - Fee comparison with surrounding communities
4. Brainstorm business recruitment efforts.

5. ADJOURNMENT

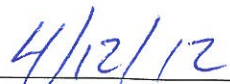
Committee Member Ziegler made a motion to adjourn the meeting. Committee Member Kaartinen seconded the motion. Chair Hurford adjourned the meeting at 6:30pm.



Dean Hurford, Chair



Erika Fitzgerald
Economic Development Program Manager
Public Works Department



Date