

EXPORT ASSISTANCE: EXPORT PROMOTION PROGRAM

Oregon's Export Promotion Program has funds available to assist Oregon small businesses seeking to begin or grow international sales. Funded in part by the U.S. Small Business Administration, this popular program helped more than 75 Oregon small businesses attend trade shows and receive export training within the past year.

Who is Eligible?

Oregon-based small businesses qualify if:

- Their exportable product (or service) is Oregon manufactured, processed or value-added.
- They employ fewer than 500 people worldwide (or meet the U.S. SBA's definition of a small business).
- At least 75% of their employees work in Oregon.
- They commit at least one U.S.-based full-time employee for the duration of grant-funded activities.

What is the Maximum Dollar Value?

Export Promotion Grants reimburse up to 50 percent of a company's eligible expenses up to \$5,000. Eligible applicants may apply for four events per fiscal year.

What Activities are Supported?

Most marketing activities specifically intended to increase export sales are supported by the program. Specific program activities must be developed in consultation with a Business Oregon global trade specialist.

Oregon's Export Advantage

Join the 5,000 Oregon companies exporting more than \$20 billion in goods globally, bringing new revenue to Oregon businesses.

For more information on export programs and other business assistance available through Business Oregon:

www.oregon4biz.com
503-986-0123

*Business Oregon is an agency of
the state of Oregon.*

Successful Oregon Exporter: Benchmade Knives



U.S. Small Business Administration

SBA
Your Small Business Resource

Funded in part through a grant award with the
U.S. Small Business Administration.



Successful Oregon Exporter: SAM Medical

Examples of Supported Activities Include:

- Exhibition at an international trade show or participation in a trade mission.
- Production and translation of marketing materials for distribution at trade shows or on missions.
- Localization of Web sites.
- Counseling, match-making, Gold Key or subscription to other services provided by the U.S. Commercial Service.
- Attendance at export seminars or training provided by the U.S. Commercial Service in U.S. locations.
- Additional research, lead generation, Web development or other counseling services provided by Oregon overseas representatives.

When Can I Apply?

Applications are processed and awarded on a rolling basis until all funds are expended. Applications should be completed and submitted at least 2 months in advance of the start of any intended activity.

How Do I Apply?

Read the complete rules and instructions at:

www.oregon4biz.com/EPP/

Eugene Recycling Equipment Manufacturer Reaches Global Markets

Bulk Handling Systems, located in Eugene, manufactures sophisticated processing systems for the solid waste and recycling industry. The company was able to introduce itself to new customers overseas thanks in part to the assistance of Business Oregon's Global Strategies Team.

In 2011, Business Oregon's global trade specialists assisted the company with a \$2,500 grant helping it defray some of the costs associated with appearing at a Moscow, Russia, industry trade show. As a result of that appearance, the company estimates it may garner as much as \$15 million in new sales to customers.

